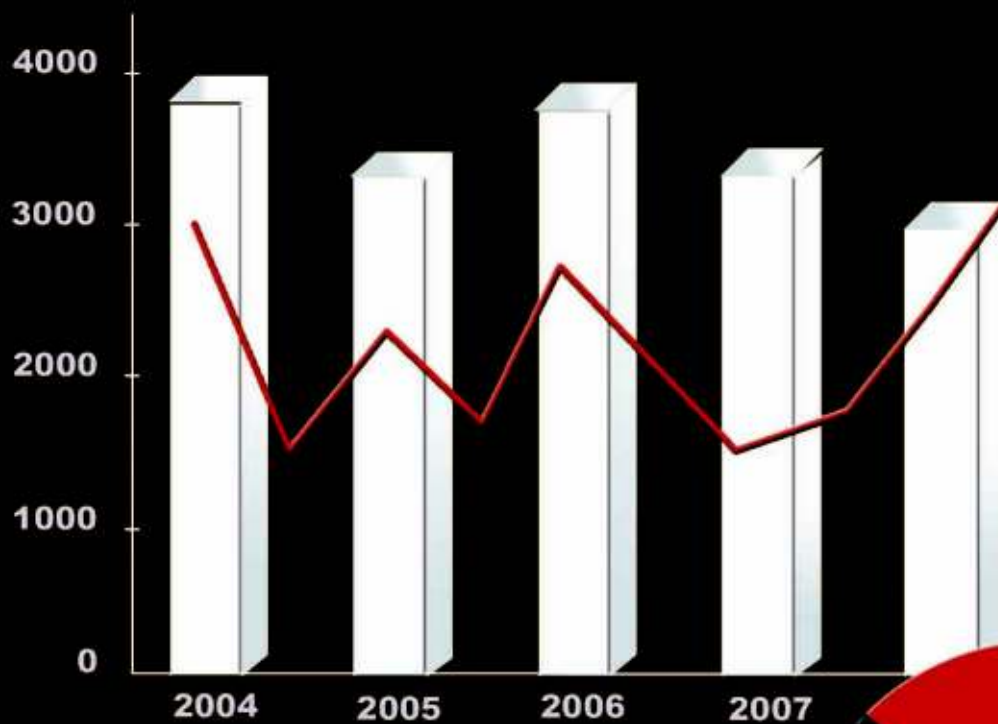
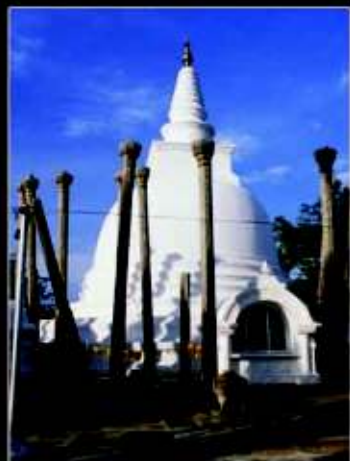
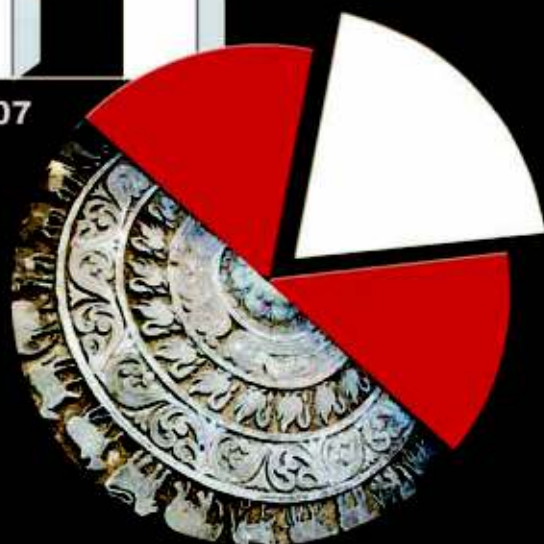


ANNUAL STATISTICAL REPORT 2008



SRI LANKA TOURISM
DEVELOPMENT AUTHORITY



ANNUAL STATISTICAL REPORT OF SRI LANKA TOURISM - 2008

This is the fortieth in the series of Annual Statistical Reports published by the Sri Lanka Tourism Development Authority (formerly as "Sri Lanka Tourist Board") and it provides a continuing review of the trends and development of the tourist industry.



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The report is divided into three sections. Section I contains a summary of performance of the tourist sector in 2008 and section II presents statistical tables and charts. Section III comprises the definitions of terms and sources of information.

The statistical analyses presented in this year's report cover the following subject areas:

- A. Trends and Structural Characteristics of Tourist Traffic
- B. Scheduled Airline Operations and Passenger Movements
- C. Accommodation Industry – Capacity and its Utilization
- D. Income and Employment
- E. Tourist Prices
- F. Foreign Travel by Sri Lankans
- G. Growth of Travel and Tourism
- H. Revenue from Tourism

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SECTION I: SUMMARY

PERFORMANCE OF SRI LANKA TOURISM - 2008

H I G H L I G H T S

- *Despite the global economic downturn, the international tourist arrivals continued to increase by 1.7 per cent, from 908 million arrivals in 2007 to 924 million arrivals in 2008.*
- *Tourist arrivals to Sri Lanka during the year 2008 recorded a drop of 11.2 per cent to 438,475, from the figure of 494,008 in the previous year due to unfavorable conditions prevailed both locally and globally. The uncertain security situation in the country, travel advisories issued by key tourists generating countries and global financial crisis situation were the main attributors for the decline in arrivals in 2008.*
- *Following the drop in arrivals the foreign exchange earnings too decreased by 12.8 per cent from Rs. 42,519.3 million (US \$ 384.4 mn.) in 2007 to Rs. 37,094 million (US \$ 319.5 mn.) in 2008.*
- *Foreign Exchange (FE) Receipts per tourist per day recorded a decrease to US\$ 76.7 in 2008, from US\$ 79.1 in the previous year – a decrease of US\$ 2.4.*
- *Tourism dropped its rank from fourth to sixth as the largest FE earner of the economy. Those that ranked above tourism were – Textiles and Garments – Rs. 376.1 million, Foreign Remittances – 316.1 million, Tea – 137.6 million, Transportation Services – Rs.108.3 million and Rubber based products 58.7 million. Tourism's share of contribution to total FE earnings in 2008 amounted to 2.6 per cent as compared to Garments – 26.4 per cent, Foreign Remittances – 22.2 per cent, Tea – 9.7 per cent, Transportation Services – 7.6 per cent and Rubber based products – 4.1 per cent.*
- *Asia continued to be the single largest source of tourism to Sri Lanka for the second consecutive year, accounting for 39.5 per cent of the total arrivals. However, there was a slight decrease in Asia's share relative to the previous year. The other significant contributors to the total were Western Europe (38.1 %), Eastern Europe (6.7%), North America (5.5 %), Australasia (4.9 %) and Middle East (3.8%) respectively.*
- *In 2008, India maintained its position as the leading producer of tourism to Sri Lanka with 85,238 arrivals, accounting for 19.4 per cent of the total traffic.*
- *The average duration of stay slightly decreased to 9.5 as compared to 10.0 nights in the previous year.*
- *The room capacity in tourist hotels (graded establishments) increased by 189 rooms from 14,604 in 2007 to 14,793 in 2008.*
- *The Overall Room Occupancy Rate was 43.9 per cent in 2008. This showed a slight decrease of 2.4 percentage points as compared to 46.2 per cent in the previous year.*
- *The total foreign guest nights recorded in graded accommodation establishments decreased slightly by 0.5 per cent, from 2,777,599 in 2007 to 2,763,223 in 2008.*
- *Employment generation in the tourism sector (both direct and indirect) recorded a decrease by 14.3 per cent to 124,456 in 2008.*



A - World Tourism Scene

A- International

In 2008, international tourist arrivals reached 924 million, an increase of 16 million over 2007, recording a growth of 2.0 per cent. As a result of the extremely volatile world economy (financial crisis, commodity and oil price rises, sharp exchange rate fluctuations), tourism demand slowed significantly through the year. The second half of 2008, in particular, showed an abrupt shift in trends, with international tourist arrivals flat or showing negative growth. Overall, the 5.0 per cent growth between January and June gave way to a 1.0 per cent decline in the second half of the Year.

Growth was negative in the last six months of 2008 in both Europe (-3%), where the drop is even more significant given its double-digit growth in 2007 and strong showing in the first part of 2008. On the other hand, the Americas (+1%), Africas (+4%) and the Middle East (+5%) had posted positive results in the second half of the year, although with a significant slowdown compared with the period between January and June.

For the year as a whole, all regions were positive except Europe which suffered stagnation in arrivals. The best performances were registered in the Middle East (+11%), Africa (+5%) and Americas (+4%).

Table A-1 **World Tourist Arrivals by Regions in million (2005 to 2008)**

Region	2005	2006	2007	2008	% Change		
					06/05	07/06	08/07
Africa	37.3	40.9	44.2	46.9	9.7	8.1	4.6
Americas	133.5	135.7	142.1	147.6	1.6	4.7	3.6
E. Asia & Pacific	147.4	158.8	175.3	177.1	7.7	10.4	1.4
Europe	441.0	460.8	480.1	488.5	4.5	4.2	0.1
Middle East	39.2	41.0	46.4	52.9	4.6	13.2	11.3
South Asia	8.0	9.0	9.7	11.3	12.5	7.8	4.3
World	806	846	898	924	5.0	6.1	1.8

Source - United Nations World Tourism Organization
(Note - Figures for 2008 are provisional estimates)

According to the United Nations World Tourism Organization's (UNWTO) review, the year 2008 will go clearly in the history books as a year of turbulence and contrasts. The growth in international tourist arrivals had slowed drastically worldwide, under the influence of an extremely volatile and unfavorable global economy. After a 5.0 per cent increase in the first half of 2008, growth in international tourist arrivals moved into negative territory in the second half of 2008 (-1%). The final result was an estimated 2.0 per cent growth for the full year – down from 7.0 per cent in 2007, which was the fourth year of consecutive strong growth in world tourism.

Table A-2 **Regional Distribution of World Tourism Arrivals (2005 to 2008)**

Region	Relative Share			
	2005	2006	2007	2008
Africa	4.6	4.8	4.9	5.1
Americas	16.6	16.2	15.8	16.0
E. Asia & Pacific	18.3	18.8	19.5	19.2
Europe	54.7	54.4	53.5	52.8
Middle East	4.8	4.8	5.2	5.7
South Asia	1.0	1.0	1.1	1.2
Total	100	100	100	100

Source - United Nations World Tourism Organization
(Note - Figures for 2008 are provisional estimates)

Even at this stage of global economic downturn the European region received more than one half of world tourism (52.8%), while Europe and Americas taken together, the traditional scenes of international tourism, received almost seven-tenths, (68.8%) of world tourism.

However, it is important to note is the gradual decline in the shares of world tourism received by the Europe and East Asia & the Pacific and the corresponding increases in the shares of all other regions, during this period. Thus the share of the European region declined from 54.7 per cent in 2005 to 54.4 per cent in 2006 and 53.5 per cent in 2007 to 52.8 per cent in 2008. All other regions remained either relatively stable in their shares or recorded slight increases over the base year 2005.



B – Tourism Demand - Volume and Value

(B-1) Volume

The overall arrivals for the year 2008 recorded a decrease of 11.2 per cent to 438,475 when compared with the figure of 494,008 in the previous year. In terms of tourist nights, which is another yardstick in measuring the volume of tourist traffic, the number recorded in 2008, amounted to 4,165,511 nights. This was a drop of 15.7 per cent when compared to 4,940,080 nights recorded in 2007 (See Tables 7 & 12).

The average duration of stay decreased from 10.0 nights in 2007 to 9.5 in 2008.

(B-2) Value

The earnings from tourism decreased by 12.8 per cent, from Rs. 42,519.3 million in 2007 to 37,094 million in 2008.

In terms of US Dollars, there was a significant decrease of 16.8 per cent from the figure of US \$ 384.4 million in 2007 to US\$ 319.5 million in 2008.

The average spending per tourist decreased to US \$ 728.6 showing a decrease of 7.8 per cent as compared to US \$ 791.0 in 2007. The average spending per tourist per day amounted to US \$ 76.7, which showed a slight decrease of 3.0 per cent as compared to US \$ 79.1 in 2007.

The relative importance of tourism as one of core sources of FE earnings of the overall economy of Sri Lanka in 2008 can be seen from the figures given in Table B-1 below;

Table B-1 **Relative Importance of Tourism as FE Earner**

2007			2008		
Sector	FE Earnings Rs. Million	% of FE Earnings Rs. Million	Sector	FE Earnings Rs. Million	% of FE Earnings
1 Textiles & Garments	369,625	26.9	1 Textiles & Garments	376,024	26.4
2 Private Foreign Remittances	276,721	20.2	2 Private Foreign Remittances	316,091	22.2
3 Tea	112,955	8.3	3 Tea	137,600	9.7
4 Tourism	42,519	3.1	4 Transportation Services	108,305	7.6
5 Other Agriculture	25,659	1.9	5 Rubber based product	58,705	4.1
6 Petroleum Products	18,691	1.4	6 Tourism	37,094	2.6
7 Coconuts	15,595	1.1	7 Minor Agriculture Products	31,069	2.2
8 Rubber	12,055	0.9	8 Petroleum Products	27,542	1.9
9 Precious Stones	11,834	0.9	9 Telecommunication & Information Technology Services	24,917	1.8
10 Others	485,534	35.4	10 Others	304,915	21.5
Current Foreign Exchange Earnings	1,371,188	100.0		1,422,262	100.0

Source - Central Bank of Sri Lanka

In 2008, tourism dropped its position from fourth to sixth as the largest earner of FE in the national economy by ranking behind Textiles and Garments ((26.4%), Foreign Remittances (22.2%), Tea (9.7%), Transportation Services (Passenger Fares, Freight Charges, Port related Services and others) (7.6%), and Rubber based Products (4.1%).

C - Sources of Tourism Demand

Table C-1 below shows the breakdown of tourist arrivals by different source market regions for the years 2006 - 2008 as compared to the base year 1999 and the percentage changes recorded for each year as compared with the previous year.

Table C-1 **Tourism Arrivals by Regions (1999, 2006, 2007 & 2008)**

Market Region	1999	2006	2007	2008	% Change		
					06/99	07/06	08/07
America-North	18,477	35,323	28,355	24,311	47.7	-24.6	-16.6
Asia-North East	27,723	41,299	33,832	27,688	32.9	-22.1	-18.2
Asia-South East	23,646	30,701	18,425	17,443	22.9	-66.6	-05.6
Asia-South	63,006	167,948	148,360	127,911	62.5	-13.2	-15.9
Australasia	15,159	25,127	22,924	21,839	39.7	-09.6	-04.9
Europe-West	275,796	228,445	194,448	167,187	-20.7	-17.5	-16.3
Europe-East	6,204	14,221	25,573	29,440	56.4	44.4	13.1
Middle East	4,821	10,345	13,554	16,776	53.4	23.7	19.2
Others	1,608	6,194	8,537	5,880	74.0	27.4	-45.2
World	436,440	559,603	494,008	438,475	22.0	-13.3	-12.7



It can be seen that the largest drop in tourist arrivals were recorded from the North East Asia region which accounted for 18.2 per cent of the total when compared to the previous year. North America, South East Asian Market, Western Europe, South Asia, Australasia and other countries recorded drops of -16.6, -05.6, -16.3, -15.9, -04.9 and -45.2 percentage points respectively in 2008, as against the last year. Conversely other market regions i.e. Middle East (19.2 %) and Eastern Europe (13.1 %) recorded increases during the year under review.

Table C-2 below gives the per cent shares of tourism received from the broad market regions for 2007 to 2008 as compared with the year 1999.

Table C-2 **Relative Importance of Market Regions (1999, 2007 & 2008)**

Market Region	Percentage Share		
	1999	2007	2008
America-North	4.2	5.7	05.5
Asia-North East	6.4	6.9	06.3
Asia-South East	5.4	3.7	04.0
Asia-South	14.4	30.0	29.2
Australasia	3.5	4.6	05.0
Europe-West	63.2	39.4	38.1
Europe-East	1.4	5.2	06.7
Middle East	1.1	2.7	03.8
Others	0.4	1.8	01.4
World	100.0	100.0	100.0

Western Europe as the major market source for Sri Lanka has dropped its market share from 63.2 per cent in 1999 to 39.4 per cent in 2007 and to 38.1 per cent in 2008. Market share of South Asia has expanded from 14.4 per cent in 1999 to 30.0 per cent in 2007 and 29.2 per cent in 2008.

Table C-3 below shows a comparison of the top-ten source markets for tourism to Sri Lanka in the years 2007 and 2008.

Table C-3 **Top-Ten Source Markets (2007 & 2008)**

2007			2008		
Market	Total Arrivals	Percentage Share	Market	Total Arrivals	Percentage Share
India	106,067	21.4	India	85,238	19.4
U.K.	94,060	19.0	U.K.	81,331	18.5
Germany	35,042	7.0	Germany	31,564	7.2
Maldives	29,539	5.9	Maldives	30,625	7.0
France	20,241	4.0	Australia	19,536	4.5
Australia	17,526	3.5	Netherlands	15,797	3.6
U. S. A.	16,486	3.3	U. S. A.	14,053	3.2
Netherlands	14,274	2.8	Japan	13,030	3.0
China (P.R)	13,621	2.7	Russia	10,594	2.4
Japan	11,949	2.4	China (P.R)	10,258	2.3
Total	358,805	72.0	Total	312,026	71.1

Source – Sri Lanka Tourism Development Authority

The changes in the relative importance of major source markets can be seen from this table. India continued its position as the top producer in 2008, but the arrivals from India decreased by 20,829 (19.6 %) from 106,067 in 2007 to 85,238 in 2008. UK retained its second position with a decrease of 12,729 arrivals (13.5%) from 94,060 in 2007 to 81,331 in 2008.

Maldives and Russia which occupied the fourth and ninth positions in 2007, moved up to third and sixth, with increases in arrivals in absolute terms. It is a noteworthy feature that, the new source markets France and Canada is featuring in the list. Meantime, Japan and China has dropped from the list in 2008, mainly due to the unfavorable travel advisories issued against Sri Lanka by those two generating markets.

In 2008, arrivals from miscellaneous countries (includes arrivals from other unlisted countries in Table 2) increased by 10.6 per cent in comparison to 2007 (See Table 2a). It can be noticed that the highest number of arrivals recorded were from newly emerging regions, i.e. Middle East and



Eastern Europe. Out of those listed countries, the highest number of arrivals was recorded from Poland with 4,960 arrivals, followed by Saudi Arabia with 3,456 arrivals, Israel 2,569 arrivals and Czech Republic with 2,555 arrivals during the year.

D - Profile Characteristics

(D-1) Seasonality of Arrivals

The peak months for arrivals fall during December/January and the mini peak in February/March/November. The highest number of arrivals was recorded in January, with the seasonal index moving up to 156, recording a 55.7 per cent increase above the monthly average. The seasonality ratio in 2008 was 1.6, compared to 1.5 in 2007. The coefficient of seasonal variation in 2008 was 24, compared to 25 in 2007. (See Tables c & 3).

The Lowest number of arrivals was recorded in June, with the seasonal index falling to 77 (See Table c).

(D-2) Mode of Transport and Port of Arrival

Katunayake International Airport, the only air access point to Sri Lanka, handled 99.9 per cent of the total tourist arrivals during the year under review. The balance 0.1 per cent used the Colombo Harbour as the port of entry to the country (See Tables d & 4).

(D-3) Arrivals by Carrier

In 2008, altogether twenty scheduled airlines operated regular services to Sri Lanka and accounted for 96.9 per cent of the total tourist traffic to the country. Charter flights (3.0 per cent) and arrivals by sea (0.1 per cent) accounted for the balance.

The four leading scheduled airlines (each carried more than 18,000 tourists in 2008) – Sri Lankan Airlines, Emirates, Qatar Airways and Singapore

Airlines (SIA) accounted for 77.6 per cent of the total tourist traffic to the country (See Table 5).

Inter-regional flights accounted for 78.1 per cent of the total tourist arrivals, which was an increase of 0.5 percentage points when compared with 77.6 per cent recorded for 2007 (See Table e). However, the share of intra-regional traffic decreased to 18.8 per cent, from 19.2 per cent in the previous year.

(D-4) Purpose of Visit

In 2008, the proportion of pleasure tourists (namely those who visit the country for holiday, recreation and site-seeing etc), increased to 73.2 per cent from 67.1 per cent in 2007. (See table 6). Meanwhile those who visited for Private and Official Business decreased to 8.5 per cent from 10.5 per cent, Convention and Meetings to 1.3 per cent from 1.5 per cent, Religious and Cultural to 2.6 per cent from 2.8 per cent and other purposes to 6.0 per cent from 9.7 per cent. Visiting Friends & Relations remained unchanged compared to the previous year showing 8.3 per cent.

Of the total pleasure travellers, 44.6 per cent were from Western Europe, 32.8 per cent from Asia, 4.7 per cent from North America, 3.9 per cent from Australasia and the balance 14.0 per cent from other countries (See Table 6). The largest proportion of business tourists (private and official) came from Asia while Western Europe taking the second place. It is noteworthy that 64.2 per cent of those who came for business purposes were from Asian countries.

It is interesting to note that the motivational pattern of tourists from the neighbouring market, India, which produced over eighty five thousand tourists in 2008 (the largest) is significantly different from that of all other markets - namely 60.7 per cent Pleasure, 14.6 per cent Business, 7.5 per cent Visiting Friends and Relations (VFR), 2.5 per cent Convention and Meetings, 7.3 per cent Religious & Cultural and the balance 7.4 per cent for other purposes.



(D-5) Average Duration of Stay and Tourist Nights

The average duration of stay of tourists in the country decreased slightly from 10.0 nights in the previous year, to 9.5 nights in 2008 (See Table g).

It is also interesting to note that, 26.4 per cent of tourists stayed 3 nights or less whilst 28.7 per cent stayed between 4-7 nights, 33.2 per cent stayed between 8-14 nights and 11.7 per cent stayed for more than two weeks.

The total number of nights spent by the 438,475 tourists who visited the country in 2008 amounted to 4,165,511 (See Table 7). This was a decrease of 15.7 per cent when compared with the 4,940,080 nights recorded for the previous year (See Table 12).

In 2008, the total number of tourist nights spent in graded hotels was 2,763,223. This was a decrease of 0.5 per cent, when compared with the figure of 2,777,599 nights recorded in 2007. (See Table 12).

However, the tourist nights spent in supplementary establishments amounted to 701,254 in 2008, which was an increase of 17.1 per cent as compared to 598,931 nights recorded in 2007.

It is interesting to note that in 2008, only 66.3 per cent of the tourist nights were spent in graded establishments while another 16.8 per cent were spent in supplementary accommodation establishments. The balance 16.9 per cent of the tourist nights have been spent in unregistered accommodation units and private houses (See Table 12).

(D-6) Age and Sex Distributions

Of the total tourist arrivals in 2008, 60.4 per cent were male and the balance 39.6 per cent female (See Table h).

The age distribution showed that the largest proportion of tourists were in the age group of 30 - 39 years, accounting for 28.7 per cent of the total traffic - a slight increase by 1.1 percentage points over 27.6 per cent recorded in 2007. Compared to 2007, tourists belong to age groups of 3-19, 30-39, 50-59 and 60 & over showed increases, while

20-29 and 40-49 showed decreases..

(D-7) Occupation

According to declarations made in the Immigration Card, 76.3 per cent of the tourists were gainfully occupied, in comparison to the 76.9 per cent recorded for 2007. Retired Persons constituted 5.5 per cent, while the balance 18.2 per cent declared themselves as having no occupation. Those in the "No Occupation" category were mainly housewives and dependants (See Tables 9 & I).

Of the tourists who engaged in gainful occupations, 26.0 per cent were engaged in "Other Occupations" viz., white-collar workers in the non-executive grades and skilled/ semi-skilled workers.

Others in gainful occupations were Businessmen (15.3 per cent), Executives (13.3 per cent), Professionals (8.0 per cent), Scientists & Technicians (7.7 per cent) and Educationists (5.9 per cent).

E- Scheduled Airline Operations

Twenty scheduled airlines operated flights to Sri Lanka in 2008 (See Table 5).

During the summer season from May to October, the number of flights operated per week amounted to 316 with a seating capacity of 72,514 per week (See Table 10).

During the winter season from November 2007 to April 2008, the number of flights operated amounted to 319 per week, with a seating capacity of 73,342 per week.

F- Passenger Movements

In 2008, the two-way movement of passengers (include arrivals and departures), through the Katunayake International Airport, amounted to 3.35 million. This represented an increase of 8.0 per cent as compared to the two-way passenger traffic of 3.1 million recorded for the previous year (See Tables 11 & 23).



Analyses of the composition of this two-way passenger traffic revealed that as many as 55.7 per cent of these passengers were Sri Lankans. The two-way tourist passengers accounted for 26.3 per cent of the total. The balance 18.0 per cent was Resident Visa holders and other foreign travelers, who could not be classified as tourists (See Table 11).

G - Tourism Supply

(G-1) Accommodation Capacity

In 2008, the number of registered tourist hotels increased to 256 with 14,793 rooms from 14,604 in the previous year. [see Table 13 (a)].

However, the supply of supplementary accommodation units (namely guest-houses, motels, inns etc) increased by 65 additional units, from 513 in 2007 to 578 in 2008. The room capacity in these units increased by 289 from 5,030 in 2007 to 5,319 in 2008.

The room capacity distribution in graded accommodation was 36.3 per cent in the South Coast region, 21.5 per cent in the Colombo City region, 17.9 per cent in the Greater Colombo region (including Negombo) and 17.4 per cent in the Ancient Cities region and the balance 6.9 per cent in the High Country and the East Coast regions [See Table(j)].

(G-2) Occupancy Rate

The overall annual room occupancy rate of tourist hotels decreased to 43.9 per cent in 2008 from 46.2 per cent in the previous year (See Table k).

All regions, except the East Coast, have recorded decreases in room occupancy in 2008, when compared with the corresponding figures for 2007.

Region-wise, the highest occupancy level was recorded in the Colombo City (57.1 per cent), followed by the Greater Colombo region (52.6 per cent) and South Coast (46.1 per cent).

In 2008, the highest overall monthly occupancy rate of 57.2 per cent was recorded in January and the lowest monthly occupancy rate of 31.0 per cent in May (See Table 13).

(G-3) Guest Nights

In 2008, total foreign guest nights recorded in all tourist hotels amounted to 2,763,223 which was a decrease of 0.5 per cent over the figure of 2,777,599 nights recorded in the previous year (See Table 12). The local guest nights recorded a decrease in these hotels at a rate of 6.8 per cent from 1,051,077 to 979,438 during the same period.

Notably, there was an increase in the number of foreign guest nights recorded in supplementary accommodation establishments by 17.1 per cent, from 598,931 in 2007 to 701,254 in 2008.

The local guest nights recorded in these supplementary establishments decreased substantially by 15.1 per cent, from 497,321 in 2007 to 421,987 in 2008. The local guest nights as a proportion of total guest nights in supplementary establishments decreased from 45.4 per cent in 2007 to 37.6 per cent in 2008.

The total of foreign guest nights recorded in all registered accommodation establishments (both tourist hotels and supplementary accommodation) in 2008 amounted to 3,464,477 accounting for 83.2 per cent of the total tourist nights spent in the country as against to 68.3 per cent in 2007.

In 2008, the distribution of foreign guest nights in tourist hotels by resort regions shows that 37.4 per cent of the total foreign guest nights have been spent in the South Coast Region. The Colombo City Region accounted for 25.6 per cent, Greater Colombo region 20.8 per cent, Ancient Cities region 13.0 per cent, High Country 2.7 per cent and East Coast region 0.5 per cent (See Table 14).



H - Employment in the Tourist Industry

Tourism generates employment directly in tourism related business establishments such as hotels and other accommodation units, restaurants, travel agents and tour operators, recreation and entertainment businesses, souvenir, handicraft and other shops etc. and also indirectly in those businesses, which sell goods and services to the tourism sector. In general, it has been found that indirect employment generated as a result of tourism is much higher than the direct employment. Research conducted in Sri Lanka indicates that ratio of direct employment to indirect employment is 1:1.4. This means that for every 100 jobs created in the tourism sector there will be 140 jobs generated in the supplying sectors.

The total number of persons employed directly in the tourism sector at the end of 2008 amounted to 51,857 which was a decrease of 14.3 per cent over the figure of 60,516 recorded in 2007 (See Table 18).

Like in the previous years, the majority of direct employment amounting to 60.9 per cent of the total was in the Accommodation and Catering sectors. Travel Agents and Tour Operators accounted for 12.9 per cent while Airlines accounted for 10.1 per cent. The sectors such as Accommodation & Catering, Travel Agents & Tour Operators, Airlines, Agencies providing recreational facilities and Tourists shops shows decreases of their employment capacity.

Of the total direct employment, 58.7 per cent were in the Technical, Clerical and Supervisory grades, 24.4 per cent were in the Manual and Operative grades and the balance 16.9 per cent in the Managerial grades.

The total indirect employment in the supplying sector in 2008 was estimated at 72,599 (See Table 21). Thus the total of both direct and indirect employment as a result of tourism in 2008 adds up to 124,456. This was a decrease of 14.3 per cent over the figure of 145,238 recorded in 2007.

Another interesting comparison is the ratio of jobs

generated, both directly and indirectly, to the number of tourist arrivals. In 2008, this ratio was one job for every 3.5 arrivals.

I - Tourist Prices

In 2008, the overall tourist price index showed a decrease of 0.6 per cent, when compared with the previous year. In absolute terms, it decreased by only 31 points from 4,941 in the 2007/2008 season, to 4,910 in the 2008/2009 season (See Table 19). The category in which the prices of Accommodation and Food & Beverage sectors decreased by 0.9 per cent and 3.8 per cent respectively. On the other hand Transport sector increased by 9.9 per cent. Within the Accommodation sector, the price increases occurred in City area by 1.4 per cent, Beach area by 2.3 and Circuit area by 1.6 per cent.

J - Public Sector Revenue

Public sector institutions derive revenue from tourism in a variety of ways, namely direct and indirect taxes, fees and levies, profits from business undertakings etc., However, statistics of revenue collections are readily available only from a few sources, such as Tourism Development Levy, Embarkation Tax, Income of Tourism Development Authority, entrance fees to cultural triangle, wild life parks, museums, botanical gardens, BMICH etc. The revenue collections from some of these sources are given in Tables 25 to 31.

The revenue collected from the listed sources in 2008 amounted to Rs 1,854.3 million as compared to Rs.1, 654.7 million collected from the same sources in the previous year. This was an increase by 12.1 per cent.

The main contributors to the total revenue collected in 2008 were; Embarkation Tax – Rs.738.8 million, Tourism Development Levy 344.5 and cultural triangle entrance fees – 307.5 million.



SECTION II: STATISTICAL TABLES AND CHARTS

Part A: Trends and Structural Characteristics of Tourist Traffic

Chart 1

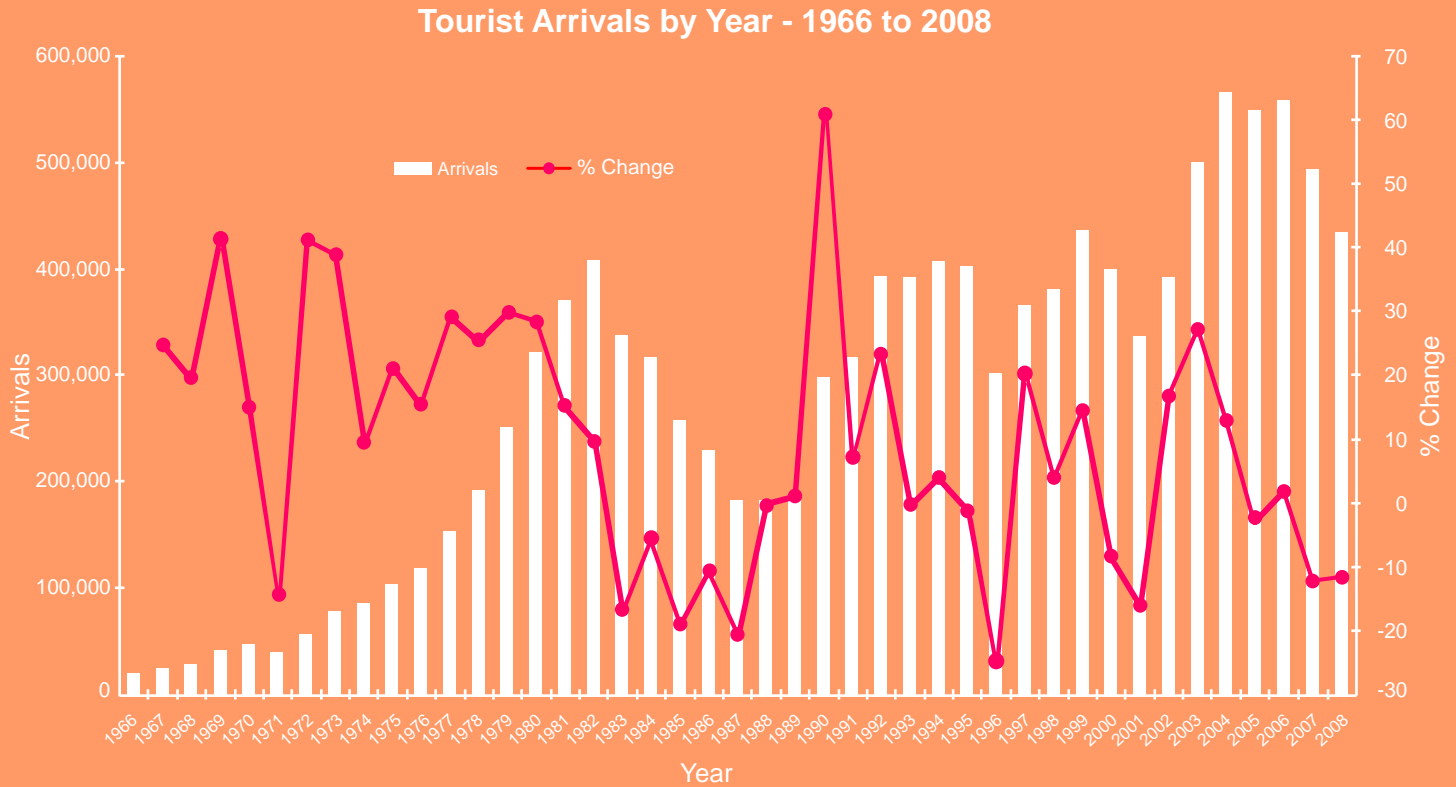


Table (a)

**Market Growth Trends by Nationality - Growth Indices
(Average 1963/1966 = 100)**

Market	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	Average Annual Growth Rates
Western Europe	3,519	3,330	2,609	2,560	3,255	3,640	2,903	2,917	2,498	2,115	6.8
Asia	1,900	1,525	1,486	2,371	2,950	3,260	3,706	4,024	3,338	2,926	7.6
North America	527	493	463	569	713	871	1,328	1,014	806	660	3.4
Australasia	1,795	2,162	1,533	1,579	2,363	3,314	3,508	2,954	2,728	2,752	7.6
Others	1,574	1,547	1,707	2,067	2,873	3,265	2,815	3,536	5,749	6,492	20.5
All Markets	2,295	2,106	1,771	2,068	2,633	2,978	2,889	2,943	2,598	2,306	7.4



Table 1

Tourist Arrivals by Country of Nationality - 2002 to 2008

Country of Nationality	2002	2003	2004	2005	2006	2007	2008
NORTH AMERICA	20,004	25,099	30,654	46,727	35,688	28,338	23,203
Canada	8,337	11,109	14,974	21,335	14,863	11,862	9,745
U.S.A.	11,667	13,990	15,680	25,392	20,825	16,476	13,458
LATIN AMERICA & THE CARIBBEAN	549	636	715	732	805	4,104	3,721
WESTERN EUROPE	200,676	255,179	285,366	227,558	228,666	195,813	165,822
Austria	6,144	7,337	8,625	4,148	4,677	3,573	2,684
Belgium	4,731	4,268	5,718	3,891	6,373	4,653	2,394
Denmark	1,980	2,732	3,496	3,793	3,540	1,782	1,336
Finland	726	1,103	1,989	1,150	1,244	498	489
France	19,980	28,576	30,422	26,641	22,703	9,540	10,703
Germany	55,137	58,875	58,932	46,320	47,296	35,016	30,154
Italy	12,171	15,648	17,984	10,147	12,353	11,451	9,137
Netherlands	11,763	18,212	21,487	15,252	19,460	17,532	13,180
Norway	2,892	3,677	3,444	4,333	3,057	2,304	1,620
Spain	2,349	2,801	2,987	1,781	2,369	2,481	2,251
Sweden	2,523	3,916	8,140	5,462	5,579	4,824	3,745
Switzerland	9,312	11,177	10,687	8,339	7,729	4,911	5,261
U.K	67,932	93,306	107,042	92,929	88,531	94,089	80,214
Others	3,036	3,551	4,413	3,372	3,755	3,159	2,654
EASTERN EUROPE	8,046	10,600	14,259	9,305	14,236	25,485	29,352
Russia	2,943	3,683	4,985	3,719	8,000	13,530	15,831
Others	5,103	6,917	9,274	5,586	6,236	11,955	13,521
MIDDLE EAST	6,462	6,759	9,486	10,230	10,191	13,587	16,701
AFRICA	1,545	1,925	1,759	2,337	3,163	2,991	2,354
ASIA	142,578	177,377	196,023	222,844	241,954	200,697	175,944
Bangladesh	1,518	1,851	1,760	2,325	2,466	1,668	1,438
China (P.R.)	4,350	7,380	9,424	9,818	16,364	10,413	10,015
Hong Kong, China	3,582	3,150	916	1,219	1,083	210	421
India	69,996	90,639	104,390	113,023	128,520	105,906	88,628
Indonesia	1,473	1,392	1,426	1,639	4,940	1,404	1,258
Japan	13,566	17,178	19,747	17,163	16,217	14,274	10,578
Korea (South)	2,607	2,700	4,597	6,023	5,318	4,860	4,102
Malaysia	9,603	9,283	9,939	11,668	9,823	6,666	5,021
Maldives	9,855	11,577	15,201	24,396	24,505	29,550	31,458
Nepal	786	977	890	1,077	1,152	885	897
Pakistan	6,726	9,674	9,629	11,056	11,165	10,173	7,702
Philippines	1,626	2,418	1,807	2,360	3,480	2,106	1,520
Singapore	7,578	8,423	7,866	10,796	6,662	5,691	5,702
Thailand	3,954	6,008	5,209	5,409	5,475	2,517	3,510
Taiwan (P.C.)	3,417	2,532	1,929	2,705	2,580	2,544	1,988
Others	1,941	2,195	1,293	2,167	2,204	1,830	1,706
AUSTRALASIA	13,311	23,067	27,940	29,575	24,900	22,993	21,378
Australia	11,334	20,075	24,471	25,836	21,665	20,241	19,145
New Zealand	1,920	2,858	3,331	3,608	3,127	2,655	2,148
Others	57	134	138	131	108	97	85
Total	393,171	500,642	566,202	549,308	559,603	494,008	438,475



Chart 2

Tourist Arrivals by Top Ten Markets - 2007 & 2008

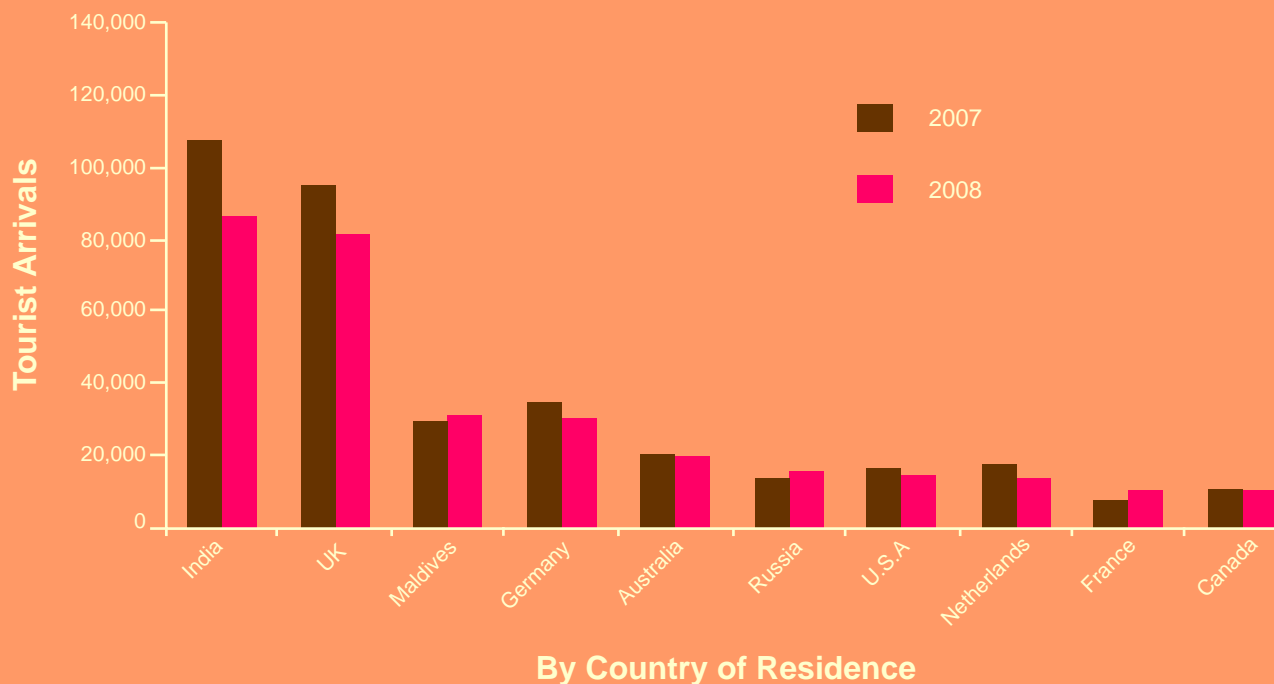


Table (b)

Market Growth Trends by Residence - Growth Indices (Average 1963/1966 = 100)

Market	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	Average Annual Growth Rates
Western Europe	3,230	3,727	3,525	2,757	2,707	3,449	3,844	3,071	3,088	2,628	2,260	6.8
Asia	1,409	1,617	1,294	1,268	2,022	2,507	2,800	3,157	3,423	2,862	2,446	7.2
North America	632	666	624	576	716	905	1,072	1,674	1,273	1,022	876	3.9
Australasia	1,727	2,153	2,589	1,862	1,876	3,262	3,770	4,224	3,569	3,256	3,102	7.4
Others	1,195	1,187	1,177	1,315	1,573	1,884	2,575	2,121	2,686	4,305	4,896	18.5
All Markets	2,004	2,295	2,106	1,771	2,068	2,633	2,978	2,889	2,943	2,598	2,306	7.4

Table 2

Tourist Arrivals by Country of Residence - 2002 to 2008

Country of Residence	2002	2003	2004	2005	2006	2007	2008
NORTH AMERICA	19,866	25,110	29,759	46,457	35,323	28,355	24,311
Canada	8,301	11,164	14,633	21,185	14,623	11,869	10,258
U.S.A.	11,565	13,946	15,126	25,272	20,700	16,486	14,053
LATIN AMERICA & THE CARIBBEAN	555	634	741	705	775	3,962	3,739
WESTERN EUROPE	200,295	255,169	284,440	227,191	228,445	194,448	167,187
Austria	6,117	7,310	8,633	4,127	4,662	3,580	2,651
Belgium	4,767	4,304	5,582	3,855	6,333	4,669	2,378
Denmark	1,968	2,720	3,269	3,781	3,531	1,796	1,320
Finland	729	1,106	1,989	1,150	1,244	497	468
France	19,989	28,585	29,996	26,653	22,693	8,091	10,594
Germany	55,170	58,908	58,258	46,350	47,402	35,042	30,625
Italy	12,177	15,654	18,862	10,192	12,424	11,451	9,126
Netherlands	11,748	18,197	21,455	15,156	19,360	17,526	13,030
Norway	2,889	3,674	3,477	4,330	3,054	2,304	1,613
Spain	2,328	2,780	3,010	1,781	2,367	2,484	2,282
Sweden	2,487	3,880	7,979	5,402	5,524	4,851	3,711
Switzerland	9,375	11,240	10,610	8,399	7,727	4,917	5,326
U.K	67,533	93,278	106,645	92,629	88,306	94,060	81,331
Others	3,018	3,533	4,675	3,386	3,818	3,180	2,732
EASTERN EUROPE	8,079	10,633	14,336	9,290	14,221	25,573	29,440
Russia	2,946	3,686	5,000	3,704	7,985	13,621	15,797
Others	5,133	6,947	9,336	5,586	6,236	11,952	13,643
MIDDLE EAST	6,492	6,789	10,463	10,236	10,345	13,554	16,776
AFRICA	1,611	1,991	1,855	2,340	3,235	2,712	2,141
South Africs	660	980	987	1,107	1,116	933	756
Others	951	1,011	868	1,233	2,119	1,779	1,385
ASIA	143,064	177,351	198,068	223,351	242,132	202,480	173,042
Bangladesh	1,521	1,830	1,721	2,316	2,456	1,665	1,564
China (P.R.)	4,338	7,251	9,088	9,668	16,274	11,949	9,812
Hong Kong, China	3,759	3,075	1,538	1,069	973	186	537
India	69,960	90,603	105,151	113,323	128,370	106,067	85,238
Indonesia	1,476	1,395	1,466	1,669	5,042	1,404	1,157
Japan	13,602	17,115	19,641	17,148	16,189	14,274	10,075
Korea (South)	2,616	2,709	4,531	6,056	5,298	4,870	4,300
Malaysia	9,651	9,331	10,132	11,578	9,713	6,704	5,188
Maldives	9,861	11,583	15,013	24,576	24,831	29,539	31,564
Nepal	789	980	883	1,071	1,146	885	860
Pakistan	6,756	9,704	9,638	11,029	11,145	10,204	7,885
Philippines	1,641	2,433	1,808	2,366	3,474	2,162	1,693
Singapore	7,599	8,444	8,546	11,156	7,012	5,688	5,802
Thailand	3,945	5,999	5,035	5,424	5,460	2,467	3,583
Taiwan (P.C.)	3,432	2,547	1,907	2,720	2,565	2,553	1,907
Others	2,118	2,352	1,970	2,182	2,184	1,863	1,877
AUSTRALASIA	13,209	22,965	26,540	29,738	25,127	22,924	21,839
Australia	11,217	19,958	23,247	25,986	21,849	20,241	19,536
New Zealand	1,920	2,858	3,184	3,617	3,147	2,627	2,240
Others	72	149	109	135	131	56	63
Total	393,171	500,642	566,202	549,308	559,603	494,008	438,475



Chart 2(a)

Shares of Tourist Arrivals by Region - 2001 to 2008

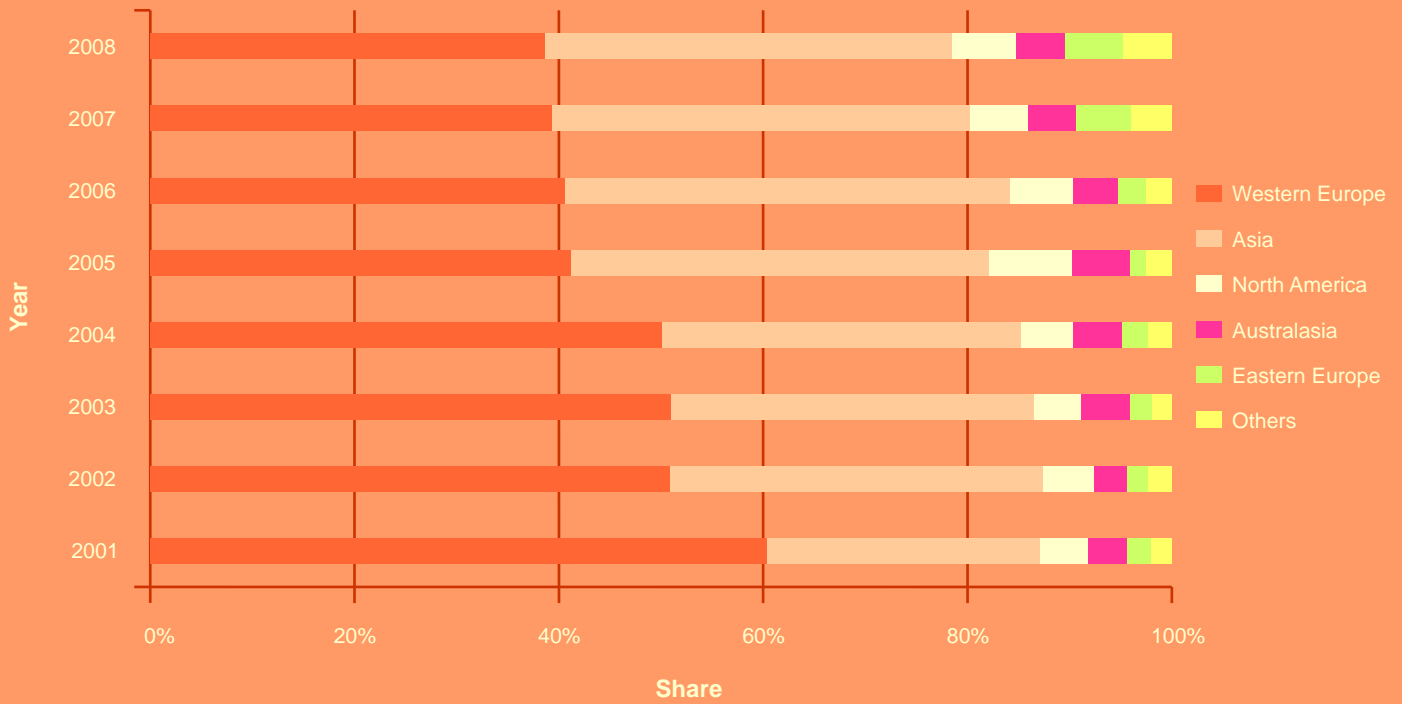


Chart 2(b)

Tourist Arrivals by Region - 2007 & 2008

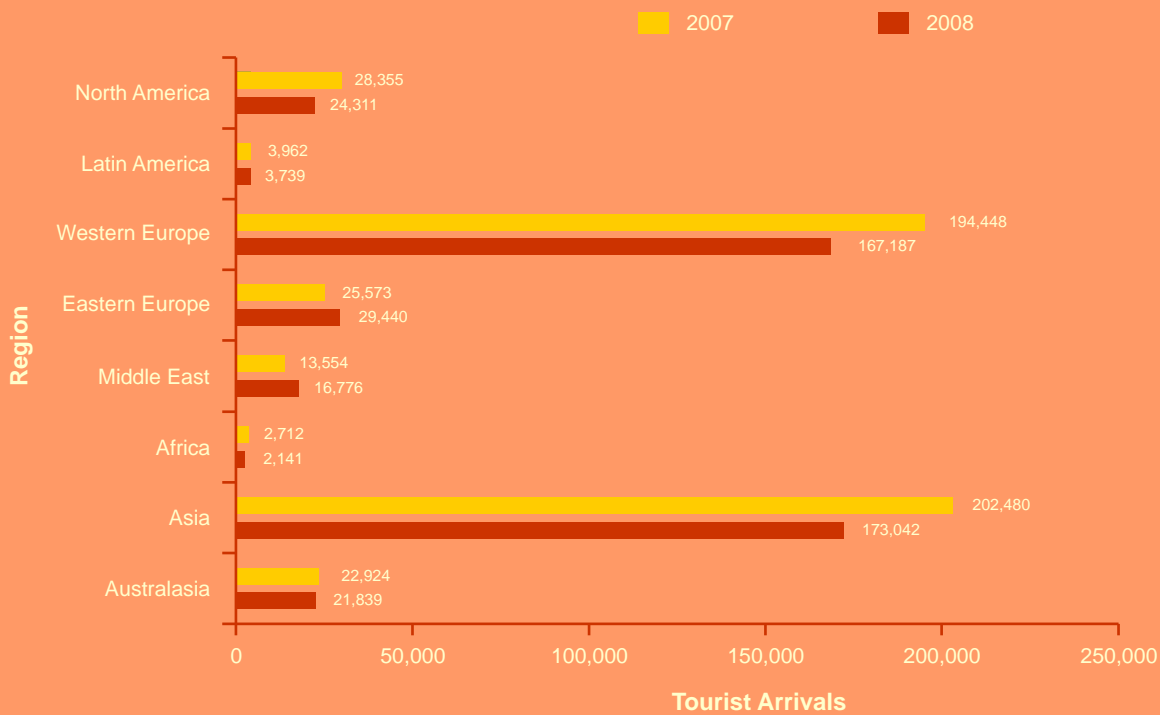




Table 2(a)

TOURIST ARRIVALS BY MISCELLANEOUS COUNTRIES 2007 & 2008

Country of Residence	2007	2008
LATIN AMERICA & THE CARIBBEAN	3,962	3,739
Argentina	233	352
Bolivia	215	291
Brazil	289	258
French Guyana	400	748
Others	2,825	2,090
WESTERN EUROPE-OTHERS	3,180	2,742
Greece	382	395
Ireland	1,866	1,647
Portugal	334	409
Others	598	291
EASTERN EUROPE-OTHERS	11,952	13,643
Bulgaria	361	242
Czech. Republic	1,880	2,555
Hungary	584	582
Poland	3,761	4,960
Romania	236	305
Slovakia	465	704
Ukraine	524	952
Lithuania	160	459
Others	3,981	2,884
AFRICA-OTHERS	1,779	1,385
Algeria	202	120
Kenya	265	540
Mauritius	59	93
Nigeria	95	99
Zambia	100	78
Others	1,058	455
MIDDLE EAST	13,554	16,776
Bahrain	545	805
Iran	338	2,130
Israel	2,648	2,596
Jordan	1,446	1,398
Kuwait	831	1,011
Lebanon	464	759
Oman	515	499
Saudi Arabia	3,861	3,456
Qatar	219	312
UAE	814	2,469
Others	1,873	1,341
ASIA-OTHERS	1,863	1,877
Myanmar	261	376
Vietnam	88	170
Others	194	344
Afganistan	62	168
Bhutan	342	498
Others	916	321
Total	36,290	40,162



Seasonality of Tourist Traffic - 2008

Chart 3

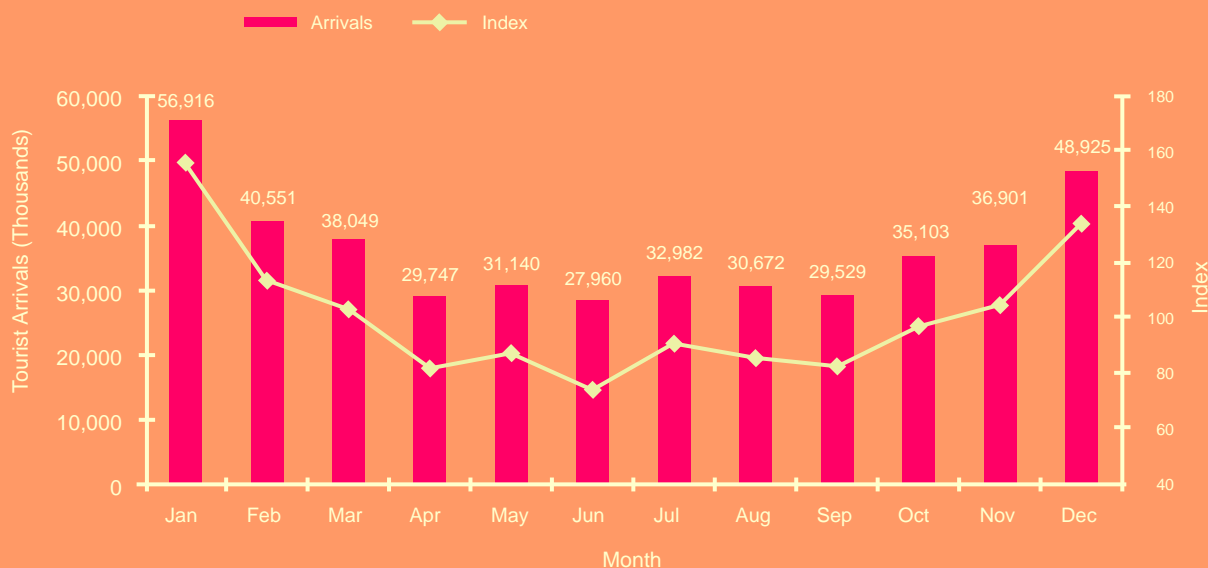


Table (c)

Seasonal Variation in Traffic Flow - 1967 to 2008 (Seasonal Indices) (1)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasonality ratio (2)	Coefficient of Seasonal Variation (3)
1967	128	117	119	101	97	64	82	101	82	87	94	127	1.3	22
1968	113	117	112	88	84	59	84	88	87	109	98	161	1.6	25
1969	132	123	112	82	79	58	72	84	78	107	120	153	1.5	27
1970	134	141	125	85	97	56	67	87	80	88	95	145	1.4	28
1971	179	199	156	47	29	29	57	75	57	78	121	173	2.0	60
1972	123	125	119	66	70	50	79	99	73	96	132	168	1.7	33
1973	145	129	121	84	66	50	91	103	64	91	110	146	1.5	30
1974	154	136	139	90	46	47	76	87	70	88	118	149	1.5	37
1975	137	121	130	68	65	56	69	100	62	87	131	174	1.7	44
1976	158	153	135	90	62	46	43	35	68	107	137	166	1.7	47
1977	137	141	143	77	59	43	77	87	59	90	134	153	1.5	37
1978	144	140	128	73	55	44	82	97	64	89	129	155	1.6	36
1979	136	121	122	90	63	51	81	97	71	93	123	152	1.5	30
1980	135	126	128	81	73	57	86	102	74	88	108	142	1.4	27
1981	146	127	124	92	70	54	92	106	78	87	96	127	1.5	26
1982	121	118	124	88	85	77	91	101	88	89	99	119	1.2	16
1983	175	156	159	116	117	87	89	30	36	58	73	104	1.7	45
1984	127	122	123	89	69	68	101	104	82	98	105	112	1.3	19
1985	134	126	139	92	65	52	86	94	71	85	108	148	1.5	30
1986	172	159	151	101	68	50	64	79	65	66	94	131	1.7	41
1987	167	156	150	106	54	50	67	75	66	80	93	135	1.7	40
1988	134	126	128	91	73	76	116	123	98	110	69	56	1.3	25
1989	84	80	104	80	83	75	99	112	93	98	123	169	1.7	25
1990	107	106	109	92	74	73	106	108	90	93	99	143	1.4	18
1991	109	106	103	78	67	66	115	109	94	95	107	151	1.5	22
1992	108	118	101	86	64	70	103	122	91	97	109	125	1.3	18
1993	131	123	116	91	68	62	101	100	84	94	107	123	1.3	21
1994	134	121	122	83	64	63	104	97	91	98	98	126	1.3	22
1995	137	127	119	100	73	67	107	107	92	91	84	95	1.4	21
1996	123	117	105	81	70	78	101	98	92	93	99	142	1.4	20
1997	107	115	112	88	73	76	101	105	98	93	105	128	1.3	16
1998	117	111	102	81	64	71	93	99	100	100	121	142	1.4	21
1999	122	114	113	95	69	72	92	107	93	97	115	111	1.2	16
2000	130	130	121	101	70	66	100	104	93	80	98	105	1.3	20
2001	157	166	158	131	96	101	102	56	42	46	62	83	1.4	43
2002	86	97	101	83	81	80	109	108	101	111	114	129	1.5	15
2003	97	94	98	81	72	76	105	101	86	120	132	138	1.4	23
2004	106	92	81	65	64	68	107	103	109	126	138	140	1.4	26
2005	114	115	120	109	96	96	121	116	84	85	82	86	1.1	15
2006	112	113	117	107	94	94	119	114	83	83	81	84	1.2	15
2007	137	105	85	80	64	75	107	109	90	90	110	148	1.5	25
2008	156	111	104	81	85	77	90	84	81	96	101	134	1.6	24

(1) Seasonal indices are compiled by taking average arrivals per month as 100

(2) Seasonality ratio = Highest Monthly Arrival / Average Arrival per month

(3) Coefficient of Seasonal Variation is obtained by calculating the standard deviation of the Seasonal Indices.



Table 3

Tourist Arrivals by Country of Residence & Month - 2008

Country of Residence	Total	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasonality Ratio
NORTH AMERICA	24,311	3,165	1,794	1,737	1,524	1,818	2,004	2,235	1,614	1,449	1,650	1,859	3,462	1.7
Canada	10,258	1,209	804	747	690	852	807	879	759	558	654	844	1,455	1.7
U.S.A.	14,053	1,956	990	990	834	966	1,197	1,356	855	891	996	1,015	2,007	1.7
LATIN AMERICA & THE CARIBBEAN	3,739	639	672	240	414	282	207	330	399	204	204	66	82	2.2
WESTERN EUROPE	167,187	20,814	18,762	15,477	11,586	9,453	9,453	14,445	12,852	11,706	12,495	12,879	17,265	1.5
Austria	2,651	684	408	240	243	111	78	180	120	114	102	144	227	3.1
Belgium	2,378	420	306	234	129	81	102	267	162	171	144	136	226	2.1
Denmark	1,320	252	198	123	60	75	114	144	48	39	42	45	180	2.3
Finland	468	132	30	30	39	24	12	21	6	18	18	30	108	3.4
France	10,594	1,488	1,194	987	585	501	447	969	804	390	840	996	1,393	1.7
Germany	30,625	4,674	3,627	3,528	2,502	1,692	1,317	1,521	1,572	1,689	2,388	2,922	3,193	1.8
Netherlands	13,030	2,043	1,572	1,305	1,062	618	699	1,326	693	918	816	921	1,057	1.9
Italy	9,116	1,332	978	663	531	510	537	714	936	822	675	613	805	1.8
Norway	1,613	153	135	123	153	93	213	165	60	78	102	141	197	1.6
Spain	2,282	195	144	159	123	123	84	198	351	177	201	228	299	1.8
Sweden	3,711	549	411	366	162	192	237	273	201	195	246	267	612	2.0
Switzerland	5,326	837	600	474	456	249	168	387	180	291	288	594	802	1.9
U.K	81,331	7,788	8,928	7,023	5,376	4,962	5,304	8,049	7,416	6,555	6,477	5,671	7,782	1.3
Others	2,742	267	231	222	165	222	141	231	303	249	156	171	384	1.7
EASTERN EUROPE	29,443	4,911	3,825	2,970	1,980	993	534	957	1,146	1,482	2,601	4,016	4,028	2.0
Russia	15,797	2,793	1,689	1,347	831	546	261	366	660	918	1,839	2,278	2,269	2.1
Others	13,646	2,118	2,136	1,623	1,149	447	273	591	486	564	762	1,738	1,759	1.9
AFRICA	2,141	735	75	156	158	96	93	138	105	114	102	136	233	4.1
South Africa	756	60	48	96	69	33	54	78	51	27	48	55	137	2.2
Others	1,385	675	27	60	89	63	39	60	54	87	54	81	96	5.8
MIDDLE EAST	16,776	987	933	2,202	828	879	663	2,037	2,319	912	1,812	961	2,243	1.7
ASIA	173,039	23,772	13,191	13,734	11,838	16,449	13,668	11,205	10,671	12,015	14,655	14,778	17,063	1.6
China (P.R.)	9,812	1,074	1,326	876	588	885	633	666	522	882	660	764	936	1.6
Hong Kong, China	537	15	12	15	27	60	15	27	12	18	33	87	216	0.3
India	85,238	14,319	6,114	6,381	5,733	9,579	5,664	4,635	4,890	6,600	8,040	6,321	6,962	2.0
Indonesia	1,157	240	171	156	69	60	42	39	54	66	78	100	82	2.5
Japan	10,075	1,095	945	972	825	738	624	597	984	888	753	692	962	1.3
Korea (South)	4,300	630	402	312	402	288	285	453	339	216	414	301	258	1.8
Malaysia	5,185	510	438	441	324	489	363	351	348	396	441	529	555	1.3
Maldives	31,564	2,628	1,851	2,823	2,109	2,190	3,876	2,142	1,893	1,452	2,055	3,756	4,789	1.8
Pakistan	7,885	1,701	588	627	504	474	711	798	621	327	561	528	445	2.6
Philippines	1,693	162	159	117	132	246	159	129	87	102	129	134	137	1.1
Singapore	5,802	426	429	426	294	519	615	480	384	396	444	503	886	1.8
Thailand	3,583	201	231	243	330	456	243	231	195	198	507	540	208	1.8
Taiwan (P.C.)	1,907	222	192	75	96	114	117	207	81	174	219	214	196	1.4
Others	4,301	549	333	270	405	351	321	450	261	300	321	309	431	1.5
AUSTRALASIA	21,839	1,893	1,299	1,533	1,419	1,170	1,338	1,635	1,566	1,647	1,584	2,206	4,549	2.5
Australia	19,536	1,638	1,152	1,362	1,212	1,038	1,230	1,491	1,428	1,497	1,452	2,002	4,034	2.5
New Zealand	2,240	255	147	171	192	129	108	144	135	150	123	189	497	2.7
Others	63	0	0	0	15	3	0	0	3	0	9	15	18	3.4
Total	438,475	56,916	40,551	38,049	29,747	31,140	27,960	32,982	30,672	29,529	35,103	36,901	48,925	1.6



Chart 4

Mode of Transport and Port of Arrivals - 2007 & 2008



Table (d)

Relative Importance of Different Ports - Percentage Distribution of Arrivals - 1999 to 2008

Port	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Katunayake (BIA)	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9
Kankasanturai	-	-	-	-	-	-	-	-	-	-
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9
Talaimannar	-	-	-	-	-	-	-	-	-	-
Colombo Harbour	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



Table 4

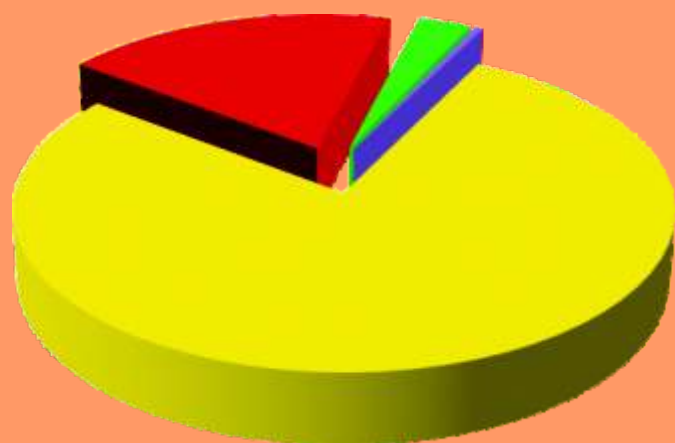
Tourist Arrivals by Country of Residence & Mode of Transport - 2008

Country of Residence	Total	By Air Katunayake	Sea Colombo
NORTH AMERICA	24,311	24,284	27
Canada	10,258	10,258	0
U.S.A.	14,053	14,026	27
LATIN AMERICA & THE CARIBBEAN	3,739	3,739	0
WESTERN EUROPE	167,187	167,108	79
Austria	2,651	2,651	0
Belgium	2,378	2,373	5
Denmark	1,320	1,311	9
Finland	468	468	0
France	10,594	10,594	0
Germany	30,625	30,619	6
Italy	9,126	9,118	8
Netherlands	13,030	13,014	16
Norway	1,613	1,604	9
Spain	2,282	2,282	0
Sweden	3,711	3,711	0
Switzerland	5,326	5,326	0
U.K	81,331	81,305	26
Others	2,732	2,732	0
EASTERN EUROPE	29,440	29,429	11
Russia	15,797	15,786	11
Others	13,643	13,643	0
AFRICA	2,141	2,141	0
MIDDLE EAST	16,776	16,776	0
ASIA	173,042	173,014	28
China (P.R.)	9,812	9,812	0
Hong Kong, China	537	537	0
India	85,238	85,238	0
Indonesia	1,157	1,146	11
Japan	10,075	10,075	0
Korea (South)	4,300	4,300	0
Malaysia	5,188	5,188	0
Maldives	31,564	31,564	0
Pakistan	7,885	7,885	0
Philippines	1,693	1,693	0
Singapore	5,802	5,785	17
Thailand	3,583	3,583	0
Taiwan (P.C.)	1,907	1,907	0
Others	4,301	4,301	0
AUSTRALASIA	21,839	21,839	0
Australia	19,536	19,536	0
New Zealand	2,240	2,240	0
Others	63	63	0
Total	438,475	438,330	145



Chart 5

Tourist Arrivals by Type of Carrier 2007 & 2008



Carrier	2007	2008
Inter-Regional Flights	77.6%	78.1%
Intra-Regional Flights	20.6%	18.8%
Charter Flights	1.7%	3.0%
Sea Carrier	0.1%	0.1%

Table (e)

Relative Importance of Different Carriers - Percentage Distribution of Arrivals - 1999 to 2008

Carrier	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Inter-Regional Flights	69.9	74.1	78.0	79.6	77.8	74.5	77.3	76.1	77.6	78.1
Intra-Regional Flights	19.6	18.8	18.6	18.0	18.9	21.5	21.6	22.9	20.6	18.8
Charter Flights	10.4	7.1	3.3	2.3	3.2	3.9	1.0	0.9	1.7	3.0
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9
Passenger Ships (CBO)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



Table 5

Tourist Arrivals by Country of Residence & Carrier - 2008

Country of Residence	Total	SriLankan A/L	SIA	Saudia	Thai A/L	Malaysian A/L	Indian Air Lines	Cathay Pacific	Jet Air ways	Emi- rates	Kuwait A/W	LTU	Royal J'danian	Air India Express	Condor	Qatar A/W	Euro fly	Jetlite Arabian A/L	Air Mihin Lanka	Ethihad Airways	Sea Carrier	Charter Carrier	
NORTH AMERICA	24,311	16,738	1,062	154	289	162	156	213	301	2,392	492	19	110	27	35	1,466	93	55	127	0	0	23	397
Canada	10,258	7,214	321	57	78	50	74	88	91	845	214	8	29	11	9	845	51	21	56	0	0	3	193
U.S.A.	14,053	9,524	741	97	211	112	82	125	210	1,547	278	11	81	16	26	621	42	34	71	0	0	20	204
LATIN AMERICA & THE CARIBBEAN	3,739	1,874	41	49	18	15	15	32	18	322	213	19	145	15	56	529	12	61	93	0	12	0	200
WESTERN EUROPE	167,187	76,454	2,240	1,043	1,435	548	638	1,021	1,311	34,272	2,303	906	1,495	1,553	3,555	25,529	1,950	4,069	1,173	2,205	35	99	3,553
Austria	2,651	564	38	38	33	15	9	15	24	514	29	31	36	384	112	712	15	30	0	0	0	0	52
Belgium	2,378	1,002	66	45	42	0	15	12	19	88	89	17	31	30	351	235	0	124	19	0	0	0	193
Denmark	1,320	602	23	41	36	10	0	16	11	85	49	15	9	24	71	251	12	30	8	9	0	11	7
Finland	468	71	11	23	0	0	0	6	11	8	16	6	0	6	8	102	17	27	8	0	0	0	148
France	10,594	6,541	211	56	36	11	89	74	45	1,457	247	41	105	22	187	1,025	23	74	124	10	0	0	216
Germany	30,625	14,068	124	177	303	42	111	342	165	6,312	125	580	347	425	1,259	3,254	874	1,086	79	114	12	19	807
Italy	9,126	3,321	111	32	301	18	33	23	52	879	102	42	130	41	102	987	812	903	175	33	2	12	1,015
Netherlands	13,030	5,247	201	24	96	48	33	42	29	3,214	51	94	321	187	1,004	1,357	16	593	247	12	11	14	189
Norway	1,613	741	66	15	51	16	19	11	9	78	14	0	39	23	33	354	21	46	12	9	0	22	34
Spain	2,282	941	48	47	12	5	8	33	26	63	13	12	61	12	63	859	19	23	21	0	0	0	16
Sweden	3,711	1,542	71	96	124	12	19	22	21	254	29	19	46	72	88	921	18	73	86	12	0	0	186
Switzerland	5,326	2,687	86	54	30	10	25	27	33	766	54	19	71	29	124	954	39	27	16	19	0	0	256
U.K	81,331	37,580	1,124	189	324	361	258	379	866	20,457	1,452	30	221	287	114	14,005	62	999	378	1,987	10	21	227
Others	2,732	1,547	60	206	47	0	19	19	0	97	33	0	78	11	39	513	22	34	0	0	0	0	7
EASTERN EUROPE	29,440	8,036	200	384	264	93	66	120	130	4,708	168	119	367	336	319	11,376	232	1,170	189	31	6	13	1,113
Russia	15,797	3,458	79	174	199	19	33	39	56	1,257	80	39	31	22	74	9,587	107	311	33	21	0	13	164
Others	13,643	4,578	121	210	65	74	33	81	74	3,451	88	49	336	314	245	1,789	125	859	156	10	6	0	979
MIDDLE EAST	16,776	6,457	178	511	102	33	54	87	65	4,257	1,382	34	741	18	29	2,737	21	27	13	17	13	0	0
AFRICA	2,141	758	87	71	63	17	49	42	50	301	17	21	8	19	11	471	0	40	22	62	27	0	5
ASIA	173,042	100,720	9,104	849	4,791	2,260	2,712	11,685	7,303	8,651	812	173	3,181	5,532	209	2,725	443	2,955	2,058	1,370	15	10	5,484
China (P.R.)	9,812	5,987	714	29	621	247	33	76	45	324	16	16	14	12	41	231	247	573	214	48	0	19	324
Hong Kong, China	537	202	29	34	12	12	10	114	10	16	0	0	0	0	11	14	7	24	9	19	0	14	
India	85,238	54,125	745	198	124	114	2,316	6,412	6,458	1,504	499	24	2,430	5,247	67	945	69	2,246	1,389	287	5	21	34
Indonesia	1,157	425	214	72	33	47	18	18	36	80	12	0	0	0	1	48	12	58	33	18	0	9	32
Japan	10,075	4,325	1,747	39	874	129	21	274	51	198	12	0	214	104	12	349	12	19	22	457	0	0	1,216
Korea (South)	4,300	1,487	847	45	785	44	39	98	56	131	12	0	0	49	0	49	0	14	33	0	0	0	611
Malaysia	5,188	3,412	748	72	69	499	36	46	51	89	21	16	4	0	0	49	0	0	9	26	0	0	41
Maldives	31,564	17,845	1,741	39	61	947	67	1,987	266	5,192	19	11	470	101	12	198	36	16	11	235	0	0	2,310
Pakistan	7,885	5,645	46	49	63	39	41	22	96	678	56	33	26	19	19	412	12	0	278	136	0	10	205
Philippines	1,893	601	325	48	98	64	21	25	31	56	20	0	0	0	0	99	22	0	23	29	5	226	
Singapore	5,802	1,547	1,354	145	84	30	9	2,172	47	186	36	12	3	0	0	84	26	0	6	12	0	12	49
Thailand	3,563	1,987	34	16	853	23	33	319	29	38	19	13	0	0	0	152	0	0	29	31	3	0	4
Taiwan (P.C.)	1,907	987	212	30	178	46	26	21	29	88	34	20	20	0	46	59	0	19	10	10	1	9	62
Others	4,301	2,145	348	33	936	19	42	101	98	71	56	19	0	0	0	36	0	0	11	29	1	0	356
AUSTRALASIA	21,839	9,154	5,506	98	910	525	128	168	100	1,381	95	44	40	19	22	533	29	24	84	98	4	0	2,877
Australia	19,536	8,214	4,874	49	788	462	98	154	86	1,258	72	33	19	0	22	511	29	20	66	69	3	0	2,709
New Zealand	2,240	921	621	49	122	52	21	14	14	119	19	11	21	19	0	22	0	4	18	29	1	0	163
Others	63	19	11	0	0	11	9	0	0	4	4	0	0	0	0	0	0	0	0	0	0	0	5
Total	438,475	220,191	18,418	3,159	7,872	3,653	3,818	13,368	9,278	56,284	5,482	1,335	6,087	7,519	4,236	45,366	2,780	8,401	3,759	3,783	112	145	13,429



Table 5(a)

Tourist Arrivals by Charter Carriers - 1999 to 2008

Charter Carrier	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Yugoslavia Airlines	-	-	-	-	-	-	-	-	-	-
Balair	3,117	3,624	976	-	-	-	-	-	855	-
Sterling Airways	-	-	-	-	-	-	-	-	-	-
Fin Air	594	1,623	-	-	703	1,181	12	-	-	-
Montana	-	-	-	-	-	-	-	-	-	-
Hapag Lloyd	-	-	-	-	-	-	-	-	-	-
Scan Air	-	-	-	-	-	-	-	-	-	-
Lauda	3,771	246	715	567	277	1,374	908	-	-	-
Air Europe	6,282	3,747	1,360	3,645	5,275	3,712	-	-	-	-
U. T. A.(Charter)	-	-	-	-	-	-	-	-	-	-
Air Solvika	-	-	-	-	840	978	-	-	-	-
Air Holland	13,584	-	-	-	430	-	-	-	-	-
Austrian Airlines	1,734	2,121	1,728	1,806	-	-	-	-	-	-
Air Liberty	-	-	-	-	-	-	-	-	-	-
Caledonian	-	-	-	-	-	-	-	-	-	-
Sobel Air	-	3,369	-	-	-	-	-	-	-	-
Britannia	-	-	-	-	-	-	-	-	-	-
Air Monarach	15,606	11,607	5,586	-	4,083	4,117	-	-	-	-
Air Charter	-	-	-	-	-	-	-	-	-	-
Edelweiss Air	-	-	-	600	1,935	1,536	478	1,070	1,324	1,517
CSA Czech Airline	-	-	-	1,302	-	-	-	-	-	-
Tvansavia Airline	-	-	-	774	2,235	657	-	-	-	-
Aeroflot	-	-	-	642	-	-	-	-	-	-
My Travel	-	-	-	-	320	2,925	1,278	-	-	-
First Choice	-	-	-	-	-	-	-	578	6,310	9,537
Arkeyfly	-	-	-	-	-	-	-	983	-	31
Holand Excel	-	-	-	-	-	3,828	237	-	-	-
Euro Fly	-	-	-	-	-	1,476	1,848	2,086	-	-
Others	834	1,923	871	-	348	447	462	399	-	2,344
Total	45,522	28,260	11,236	9,336	16,446	22,231	5,223	5,116	8,489	13,429



Chart 6

Purpose of Visit 2007 - 2008



Purpose	2007	2008
Pleasure	67.1%	73.2%
Business	10.5%	8.5%
Visiting Friends & Relations	8.3%	8.3%
Convention & Meetings	1.5%	1.3%
Religious & Cultural	2.8%	2.6%
Others	9.7%	6.1%

Table (f)

Percentage Distribution of Tourists by Purpose of Visit 1999 to 2008

Purpose	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Pleasure	88.1	90.1	89.2	85.4	80.8	78.2	69.6	67.4	67.1	73.2
Business	5.2	4.8	6.7	9.4	9.1	10.6	16.9	17.8	10.5	8.5
Visiting Friends & Relations	2.7	2.1	1.8	2.0	6.2	6.4	8.0	7.6	8.3	8.3
Religious & Cultural	2.3	1.7	1.2	1.0	1.2	1.5	1.0	1.7	2.8	2.6
Others	1.7	1.3	1.1	2.2	2.7	3.4	4.5	5.5	11.3	7.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



Table 6

Tourist Arrivals by Country of Residence & Purpose of Visit - 2008

Country of Residence	Total	Pleasure	Private & Official Business	Convention & Meetings	Visiting Friends & Relations	Religious & Cultural	Others
NORTH AMERICA	24,311	15,145	2,016	224	4,968	623	1,335
Canada	10,258	6,202	518	75	2,681	154	628
U.S.A.	14,053	8,943	1,498	149	2,287	469	707
LATIN AMERICA & THE CARIBBEAN	3,739	3,073	190	19	202	48	207
WESTERN EUROPE	167,187	143,360	7,922	682	9,649	1,498	4,076
Austria	2,651	2,426	81	4	78	6	56
Belgium	2,378	2,031	171	25	97	14	40
Denmark	1,320	1,045	125	1	77	8	64
Finland	468	380	37	2	25	6	18
France	10,594	9,127	473	69	488	139	298
Germany	30,625	26,729	1,384	105	1,184	318	905
Italy	9,116	7,886	551	49	262	88	280
Netherlands	13,030	11,695	394	53	620	71	197
Norway	1,613	1,094	153	12	220	17	117
Spain	2,282	1,878	137	20	143	19	85
Sweden	3,711	2,859	299	39	325	43	146
Switzerland	5,326	4,597	211	11	296	40	171
U.K	81,331	69,332	3,670	282	5,706	706	1,635
Others	2,742	2,281	236	10	128	23	64
EASTERN EUROPE	29,443	27,085	821	94	376	346	721
Russia	15,797	14,706	348	39	147	205	352
Others	13,646	12,379	473	55	229	141	369
AFRICA	2,141	988	276	49	138	500	190
MIDDLE EAST	16,776	13,368	1,065	66	417	72	1,788
ASIA	173,039	105,568	23,927	4,529	13,731	8,241	17,043
China (P.R.)	9,812	6,380	2,251	159	379	68	575
Hong Kong, China	537	407	91	10	8	3	18
India	85,238	51,795	12,495	2,129	6,404	6,181	6,234
Indonesia	1,157	771	146	41	96	9	94
Japan	10,075	7,048	1,806	119	553	103	446
Korea (South)	4,300	2,681	812	50	318	77	362
Malaysia	5,185	3,109	1,050	117	462	135	312
Maldives	31,564	17,824	1,799	1,014	3,442	449	7,036
Pakistan	7,885	4,543	921	297	705	892	527
Philippines	1,693	930	305	54	171	12	221
Singapore	5,802	3,868	1,007	93	559	102	173
Thailand	3,583	2,622	323	61	115	52	410
Taiwan (P.C.)	1,907	1,345	283	71	65	47	96
Others	4,301	2,245	638	314	454	111	539
AUSTRALASIA	21,839	12,492	1,044	204	6,823	195	1,081
Australia	19,536	11,114	898	164	6,256	177	927
New Zealand	2,240	1,357	141	33	561	18	130
Others	63	21	5	7	6	0	24
Total	438,475	321,079	37,261	5,867	36,304	11,523	26,441



Period of Stay - 2007 & 2008

Chart 7 (a)



Period	2007	2008
1-3 nights	24.2%	26.4%
4-7 nights	29.3%	28.7%
8-14 nights	33.9%	33.2%
15-21 nights	8.8%	8.7%
22-30 nights	2.0%	1.8%
31 nights & Over	1.8%	1.2%

Average Duration of Stay & Region - 2007 & 2008

Chart 7 (b)

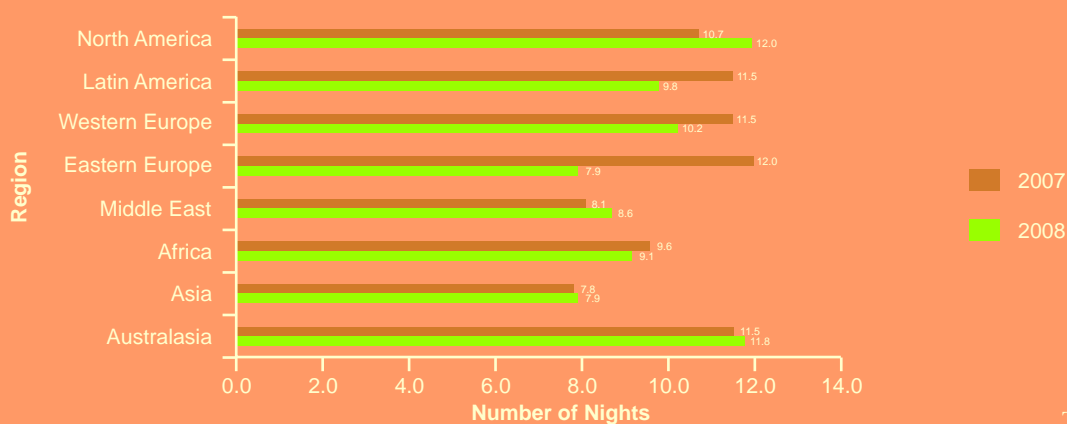


Table (g)

Period of Stay - Percentage Distribution - 1977 to 2008

Year	Nights						Total	Average Stay
	1 - 3	4 - 7	8 - 14	15 - 21	22 - 30	31 & Over		
1977	22.2	26.2	29.5	11.5	5.6	5.0	100.0	10.7
1978	21.4	26.9	29.6	11.6	5.4	5.1	100.0	10.8
1979	21.1	26.6	28.4	12.0	6.2	5.7	100.0	11.1
1980	21.9	23.4	29.3	13.1	6.8	5.5	100.0	11.0
1981	22.4	31.2	25.8	12.1	5.9	2.6	100.0	10.5
1982	17.7	36.0	27.3	12.3	5.5	1.2	100.0	10.0
1983	18.1	37.6	26.3	11.7	5.2	1.1	100.0	9.6
1984	20.8	45.0	20.3	9.8	3.6	0.5	100.0	8.9
1985	4.7	23.2	30.7	21.1	12.5	7.8	100.0	9.2
1986	4.2	14.0	28.4	23.0	13.5	16.9	100.0	10.9
1987	3.1	9.6	24.5	22.6	15.4	24.8	100.0	13.2
1988	3.3	10.0	24.9	23.1	15.9	22.8	100.0	12.6
1989	5.0	13.9	26.2	22.1	16.4	16.4	100.0	10.7
1990	5.0	12.8	29.5	26.3	13.3	13.1	100.0	10.8
1991	4.5	12.2	26.9	23.8	15.2	17.4	100.0	11.4
1992	25.2	26.2	27.5	14.1	4.9	2.1	100.0	10.3
1993	19.6	30.0	30.6	12.2	4.1	3.5	100.0	10.6
1994	18.1	34.5	30.9	11.6	3.4	1.5	100.0	10.4
1995	20.4	38.5	27.5	8.2	3.4	2.0	100.0	10.0
1996	29.6	24.7	27.7	11.5	4.6	1.9	100.0	9.8
1997	26.1	24.4	30.8	13.0	4.5	1.2	100.0	10.1
1998	23.7	25.1	33.7	12.6	3.8	1.1	100.0	10.4
1999	20.4	27.1	37.8	11.1	2.7	0.9	100.0	10.3
2000	21.9	26.4	35.9	12.2	2.6	1.0	100.0	10.1
2001	23.3	26.8	34.5	12.0	2.5	0.9	100.0	9.9
2002	22.6	27.0	34.7	12.1	2.6	1.0	100.0	10.1
2003	23.1	27.3	34.8	11.5	2.3	1.0	100.0	10.2
2004	23.8	27.6	34.1	11.8	1.9	0.8	100.0	10.1
2005	38.5	24.3	25.3	8.1	2.6	1.2	100.0	8.7
2006	28.3	26.4	32.2	10.2	1.8	1.1	100.0	10.4
2007	24.2	29.8	33.9	8.8	2.0	1.8	100.0	10.0
2008	26.4	28.7	33.2	8.7	1.8	1.2	100.0	9.5



Table 7

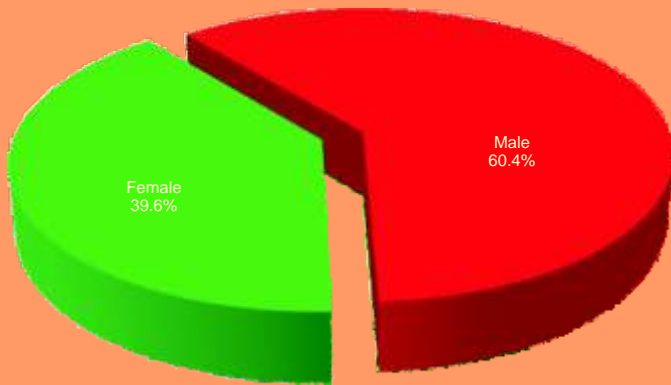
Average Duration of Stay and Tourist Nights by Country of Nationality - 2007 & 2008

Country of Nationality	2007			2008		
	Arrivals	Average Duration of Stay	Tourist Nights	Arrivals	Average Duration of Stay	Tourist Nights
NORTH AMERICA	28,338	10.7	301,108	23,203	12.0	271,753
Canada	11,862	10.8	128,110	9,745	13.8	134,481
U.S.A.	16,476	10.5	172,998	13,458	10.2	137,272
LATIN AMERICA & THE CARIBBEAN	4,104	11.5	47,196	3,721	9.8	36,466
WESTERN EUROPE	192,654	11.5	2,287,650	165,822	10.2	1,739,863
Austria	3,573	12.0	42,876	2,684	9.6	25,766
Belgium	4,653	12.0	55,836	2,394	10.7	25,616
Denmark	1,782	11.2	19,958	1,336	10.6	14,162
Finland	498	10.7	5,329	489	9.6	4,694
France	9,540	13.0	124,020	10,703	9.5	101,679
Germany	35,016	12.3	430,697	30,154	10.9	331,644
Italy	11,451	10.7	122,526	9,137	9.8	89,543
Netherlands	17,532	12.3	215,644	13,180	10.3	135,754
Norway	2,304	11.2	25,805	1,620	12.0	19,440
Spain	2,481	9.2	22,825	2,251	10.4	23,410
Sweden	4,824	10.6	51,134	3,745	11.5	43,068
Switzerland	4,911	12.2	59,914	5,261	10.6	55,767
U.K	94,089	11.5	1,082,024	80,214	10.5	846,097
Others	3,159	9.2	29,063	2,654	8.8	23,223
EASTERN EUROPE	25,485	12.0	261,568	29,352	7.9	232,574
Russia	13,530	12.0	162,360	15,831	8.2	129,814
Others	11,955	8.3	99,208	13,521	7.6	102,760
MIDDLE EAST	13,587	8.1	110,055	16,701	7.6	126,928
AFRICA	2,991	9.6	28,714	2,354	9.1	21,421
ASIA	196,314	7.8	1,640,169	175,944	7.9	1,452,293
China (P.R.)	10,413	8.0	83,304	10,015	7.6	76,114
Hong Kong, China	210	9.3	1,953	421	7.1	2,989
India	105,906	8.1	857,839	88,628	8.1	718,122
Indonesia	1,404	9.0	12,636	1,258	7.5	9,435
Japan	14,274	8.5	121,329	10,578	7.7	81,451
Korea (South)	4,860	9.0	43,740	4,102	8.9	36,508
Malaysia	6,666	8.4	55,994	5,021	8.2	41,172
Maldives	29,550	9.2	271,860	31,458	9.4	295,705
Pakistan	10,173	7.5	76,298	7,702	7.8	60,076
Philippines	2,106	8.6	18,112	1,520	8.4	12,768
Singapore	5,691	7.7	43,821	5,702	7.6	43,335
Taiwan (P.C.)	2,517	8.5	21,395	3,510	7.9	27,729
Thailand	2,544	7.5	19,080	1,988	7.4	14,711
Others	1,830	7.0	12,810	4,041	8.0	32,178
AUSTRALASIA	22,993	11.5	263,621	21,378	11.5	284,213
Australia	20,241	11.5	232,772	19,145	13.6	260,372
New Zealand	2,655	11.4	30,267	2,148	10.7	22,984
Others	97	6.0	582	85	10.1	857
Total	494,008	10.0	4,940,080	438,475	9.5	4,165,511



Chart 8

Tourist Arrivals by Age & Sex - 2007 & 2008



Sex	2007	2008
Male	60.2%	60.4%
Female	39.8%	39.6%

Table (h)

Percentage Distribution by Sex & Age - 1999 to 2008

		1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Sex	Male	58.3	58.7	58.5	59.2	58.7	58.9	62.5	63.0	60.2	60.4
	Female	41.7	41.3	41.5	40.8	41.3	41.1	37.5	37.0	39.8	39.6
Age Group	3 - 19	6.5	6.8	7.8	7.6	7.9	9.0	9.8	9.6	9.6	10.1
	20 - 29	33.5	38.4	32.6	31.6	30.1	23.1	18.3	18.9	17.1	14.8
	30 - 39	30.8	29.0	31.5	30.4	28.7	26.4	24.3	24.0	27.6	28.7
	40 - 49	15.9	12.9	16.2	16.8	17.5	20.6	23.0	23.6	30.3	27.4
	50 - 59	3.0	3.3	5.5	7.1	8.9	12.8	15.4	14.5	8.3	11.7
	60 & Over	10.3	9.6	6.4	6.6	6.9	8.1	9.3	9.4	6.9	7.3



Table 8

Tourist Arrivals by Country of Residence, Sex & Age - 2008

Country of Residence	Total	Sex		Age Groups					
		Male	Female	(3-19)	(20-29)	(30-39)	(40-49)	(50-59)	(60&Over)
NORTH AMERICA	24,311	14,554	9,757	1,508	3,365	5,423	8,139	3,235	2,641
Canada	10,258	5,927	4,331	782	1,713	2,321	3,154	1,624	664
U.S.A.	14,053	8,627	5,426	726	1,652	3,102	4,985	1,611	1,977
LATIN AMERICA & THE CARIBBEAN	3,739	1,962	1,777	266	852	1,421	712	169	319
WESTERN EUROPE	167,187	90,865	76,322	16,090	19,728	39,810	48,370	25,913	17,276
Austria	2,651	1,386	1,265	171	242	711	901	396	230
Belgium	2,378	1,357	1,021	198	236	710	741	374	119
Denmark	1,320	880	440	210	76	301	505	201	27
Finland	468	233	235	72	39	78	132	91	56
France	10,594	5,764	4,830	1,140	1,499	2,288	2,871	1,254	1,542
Germany	30,625	16,188	14,437	2,162	2,878	7,492	11,240	3,745	3,108
Italy	13,030	5,046	7,984	495	1,372	2,896	2,985	1,354	3,928
Netherlands	9,116	7,436	1,680	1,079	1,231	3,093	2,104	1,241	368
Norway	1,613	1,013	600	271	138	410	320	150	324
Spain	2,282	1,183	1,099	203	290	734	652	179	224
Sweden	3,711	2,162	1,549	482	455	906	921	570	377
Switzerland	5,326	2,755	2,571	530	617	1,422	1,147	987	623
U.K	81,331	43,674	37,657	8,375	10,200	18,410	23,541	14,587	6,218
Others	2,742	1,788	954	702	455	359	310	784	132
EASTERN EUROPE	29,443	14,387	15,056	2,290	5,673	8,885	6,869	3,528	2,198
Russia	15,797	7,759	8,038	1,378	3,672	5,011	3,412	1,654	670
Others	13,646	6,628	7,018	912	2,001	3,874	3,457	1,874	1,528
AFRICA	2,141	1,641	500	201	278	412	714	365	171
MIDDLE EAST	16,776	9,278	7,498	2,396	2,831	4,468	3,874	1,874	1,333
ASIA	173,039	120,192	52,847	17,915	29,787	60,032	44,608	13,566	7,131
China (P.R.)	9,812	7,009	2,803	468	1,962	4,281	2,145	824	132
Hong Kong, China	537	314	223	39	82	99	104	99	114
India	85,238	63,042	22,196	8,441	14,026	31,932	22,547	5,789	2,503
Indonesia	1,157	708	449	72	210	450	310	78	37
Japan	10,075	6,412	3,663	607	1,220	4,140	3,654	354	100
Korea (South)	4,300	2,897	1,403	311	434	1,377	1,452	489	237
Malaysia	5,185	3,605	1,580	428	649	1,995	1,325	513	275
Maldives	31,564	19,762	11,802	5,668	7,416	8,391	6,874	1,698	1,517
Pakistan	7,885	5,900	1,985	916	1,318	2,904	1,368	935	444
Philippines	1,693	903	790	111	342	720	387	98	35
Singapore	5,802	3,752	2,050	345	452	1,809	1,987	589	620
Thailand	3,583	1,635	1,948	123	535	615	911	968	431
Taiwan (P.C.)	1,907	1,039	868	90	227	768	547	241	34
Others	4,301	3,214	1,087	296	914	551	997	891	652
AUSTRALASIA	21,839	11,999	9,840	3,833	2,396	5,412	6,861	2,610	727
Australia	19,536	10,729	8,807	3,521	2,145	4,773	6,124	2,365	608
New Zealand	2,240	1,234	1,006	303	241	630	719	238	109
Others	63	36	27	9	10	9	18	7	10
Total	438,475	264,878	173,597	44,499	64,910	125,863	120,147	51,260	31,796

Chart 9

Occupational Categories - 2007 & 2008



Occupation	2007	2008
Educationists	5.7%	5.9%
Retired Persons	5.1%	5.5%
Scientists & Technicians	7.2%	7.7%
Professionals	7.6%	8.0%
Businessmen	16.3%	15.3%
Executives	12.7%	13.3%
No Occupation	18.0%	18.2%
Other Occupation	27.4%	26.1%

Table (i)

Percentage Distribution by Occupational Categories - 1999 to 2008

Occupation	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Businessmen	10.5	9.2	10.1	10.4	10.1	11.2	13.8	15.1	16.3	15.3
Professionals	6.8	7.6	7.9	7.7	8.6	8.4	6.7	7.7	7.6	8.0
Executives	14.5	15.9	16.7	15.8	15.5	15.7	15.6	14.7	12.7	13.3
Scientists & Technicians	3.2	3.1	7.6	7.5	8.0	7.6	6.6	7.4	7.2	7.7
Educationists	6.0	6.4	5.0	5.3	6.6	6.0	4.6	5.3	5.7	5.9
Other Occupation	30.4	30.5	27.8	28.4	27.4	26.7	24.3	23.2	27.4	26.1
No Occupation	21.4	20.2	19.1	19.0	18.0	18.2	23.7	21.4	18.0	18.2
Retired Persons	7.2	7.1	5.8	5.9	5.8	6.2	4.7	5.2	5.1	5.5



Table 9

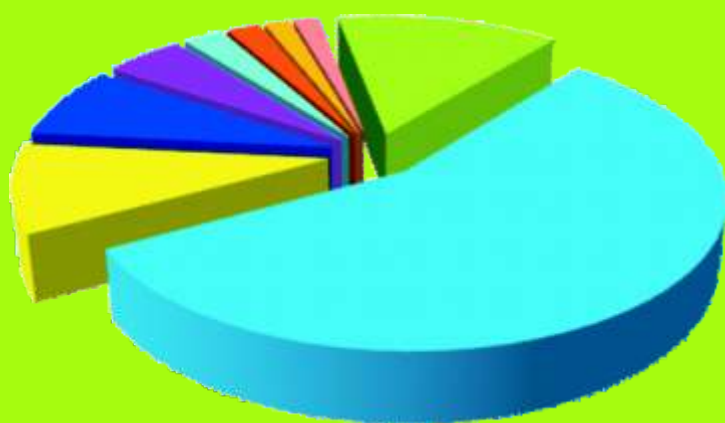
Tourist Arrivals by Country of Residence & Occupation - 2008

Country of Residence	Total	Businessmen	Professionals	Executives	Scientists & Technicians	Educationalists	Other Occupation	No Occupation	Retired Persons
NORTH AMERICA	24,311	3,237	2,794	4,108	2,068	2,038	3,801	4,903	1,362
Canada	10,258	1,452	920	2,123	814	1,127	956	2,245	621
U.S.A.	14,053	1,785	1,874	1,985	1,254	911	2,845	2,658	741
LATIN AMERICA & THE CARIBBEAN	3,739	345	287	258	425	214	1,680	356	174
WESTERN EUROPE	167,187	19,379	14,533	26,773	14,145	9,428	42,115	25,948	14,866
Austria	2,651	410	587	811	301	187	10	12	333
Belgium	2,378	125	712	341	256	314	139	124	367
Denmark	1,320	52	196	199	142	64	411	187	69
Finland	468	87	31	36	24	30	190	36	34
France	10,594	1,741	1,008	1,254	451	265	4,777	687	411
Germany	30,625	2,874	1,811	3,952	2,354	2,145	11,118	4,587	1,784
Italy	13,030	1,024	420	911	547	507	6,964	2,145	512
Netherlands	9,116	914	1,847	2,701	897	997	88	758	914
Norway	1,613	740	71	241	195	84	84	124	74
Spain	2,282	874	174	278	244	102	409	178	23
Sweden	3,711	325	179	578	400	247	1,184	687	111
Switzerland	5,326	410	831	439	348	247	2,406	500	145
U.K	81,331	9,145	6,354	14,875	7,887	4,125	13,546	15,412	9,987
Others	2,742	658	312	157	99	114	789	511	102
EASTERN EUROPE	29,443	2,575	3,677	2,897	2,536	902	12,630	2,898	1,328
Russia	15,797	921	2,478	1,212	1,458	354	7,116	1,784	474
Others	13,646	1,654	1,199	1,685	1,078	548	5,514	1,114	854
AFRICA	2,141	749	93	313	188	111	95	559	33
MIDDLE EAST	16,776	2,745	1,320	568	802	431	7,981	2,145	784
ASIA	173,039	34,397	10,155	20,043	11,843	12,013	40,871	39,249	4,468
China (P.R.)	9,812	812	250	1,145	1,458	314	2,568	2,354	911
Hong Kong, China	537	36	9	34	9	19	410	15	5
India	85,238	19,874	5,641	9,687	5,874	6,784	12,609	22,358	2,411
Indonesia	1,157	654	29	46	41	41	212	121	13
Japan	10,075	987	500	2,008	987	929	2,081	2,421	162
Korea (South)	4,300	68	343	274	287	142	2,300	878	8
Malaysia	5,185	1,878	263	1,352	701	178	105	521	187
Maldives	31,564	2,985	1,654	2,658	569	2,745	14,213	6,325	415
Pakistan	7,885	1,784	713	674	677	511	1,139	2,354	33
Philippines	1,693	874	41	187	99	40	322	111	19
Singapore	5,802	1,352	197	1,352	721	110	1,391	601	78
Thailand	3,583	1,147	56	68	96	29	1,919	235	33
Taiwan (P.C.)	1,907	1,025	48	247	125	46	134	214	68
Others	4,301	921	411	311	199	125	1,468	741	125
AUSTRALASIA	21,839	3,651	2,183	3,535	1,778	1,007	4,884	3,739	1,062
Australia	19,536	3,125	2,009	3,145	1,547	897	4,534	3,325	954
New Zealand	2,240	514	166	387	225	107	326	411	104
Others	63	12	8	3	6	3	24	3	4
Total	438,475	67,078	35,042	58,495	33,785	26,144	114,057	79,797	24,077

Part B: SCHEDULED AIRLINE OPERATIONS AND PASSENGER MOVEMENTS

Chart 10

Shares of Total Seating Capacity by Carrier - 2008



	Winter	Summer
■ Sri Lankan A/L	53.2%	52.3%
■ Emirates	10.8%	10.3%
■ Mihin Air	7.4%	8.9%
■ Qatar A/W	4.6%	4.6%
■ Singapore A/L	2.7%	2.8%
■ Saudi Arabian A/L	2.3%	2.0%
■ Air Arabia	2.0%	2.0%
■ Ethihad Airways	1.5%	1.6%
□ Others	15.5%	15.5%

Table 10

Scheduled Airline Operations & Seating Capacity - 2008

Airline	Type of Aircraft	Seating Capacity	No. of incoming flights per week		No. of seats available on incoming flights per week		Percentage of total seating capacity by carrier	
			Winter	Summer	Winter*	Summer	Winter*	Summer
1 Eurofly	A332	286	1	1	286	286	0.4	0.4
2 Air Arabia	A320	162	9	9	1,458	1,458	2.0	2.0
3 Cathay Pacific	B777-300	385	7	7	2,695	2,695	3.7	3.7
4 Jetlite	B737	132	7	7	924	924	1.3	1.3
5 Condor	B767	269	1	1	269	269	0.4	0.4
6 Emirates	B772	346	13	4	4,498	1,384	6.1	1.9
	B773	434	8	14	3,472	6,076	4.7	8.4
7 Ethihad Airways	A332	225	5	5	1,125	1,125	1.5	1.6
8 Indian Airlines	A320	146	7	7	1,022	1,022	1.4	1.4
9 Jet Air	B737	149	7	7	1,043	1,043	1.4	1.4
10 Kuwait Airways	A300	232	2	2	464	464	0.6	0.6
	A310	198	2	2	396	396	0.5	0.5
11 LTU	A330	320	1	1	320	320	0.4	0.4
12 Malaysian Air	A330	294	4	4	1,176	1,176	1.6	1.6
13 Qatar Airways	A300	240	14	14	3,360	3,360	4.6	4.6
14 Royal Jordanian	A340	252	2	2	504	504	0.7	0.7
15 Saudi Arabian Airlines	B747-100	417	1	1	417	417	0.6	0.6
	B777-300	424	3	1	1,272	424	1.7	0.6
	B777-268	287	-	2	-	574	-	0.8
16 Singapore Airlines	B772	288	7	7	2,016	2,016	2.7	2.8
17 Sri Lankan Airlines	A320	144	91	86	13,104	12,384	17.9	17.1
	A330	287	41	43	11,767	12,341	16.0	17.0
	A340	314	45	42	14,130	13,188	19.3	18.2
18 Thai Airways	A300	251	4	4	1,004	1,004	1.4	1.4
19 Mihin Lanka	A320	164	13	17	2,132	2,788	2.9	3.8
	A321	194	17	19	3,298	3,686	4.5	5.1
20 Air India Express	B737	170	7	7	1,190	1,190	1.6	1.6
Total			319	316	73,342	72,514	100.0	100.0

*November, 2007 to April 2008



Chart 11

Growth of Passenger Arrivals & Departures 1998 to 2008



Table (11)

Passenger Arrivals and Departures by Port and Category of Travellers (1) - 2008

Port	Total		Sri Lankan Residents		Foreign Tourists (1)		Other Foreigners (2)	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
Katunayake	1,644,172	1,707,376	900,815	966,337	438,330	441,298	305,027	299,741
TOTAL AIR	1,644,172	1,707,376	900,815	966,337	438,330	441,298	305,027	299,741
Colombo Harbour	145	168	-	-	145	168	-	-
TOTAL SEA	145	168	-	-	145	168	-	-
Grand Total	1,644,317	1,707,544	900,815	966,337	438,475	441,466	305,027	299,741

(1) Excluding Indians who are repatriated under Indo-Sri Lanka Agreement

(2) Consists of resident visa holders and other foreign travellers who cannot be classified as tourists

Source : Department of Immigration & Emigration

Part C: ACCOMMODATION INDUSTRY - CAPACITY AND IT'S UTILIZATION

Chart 12

Shares of Accommodation Capacity (Rooms) by Resort Region - 1999 to 2008

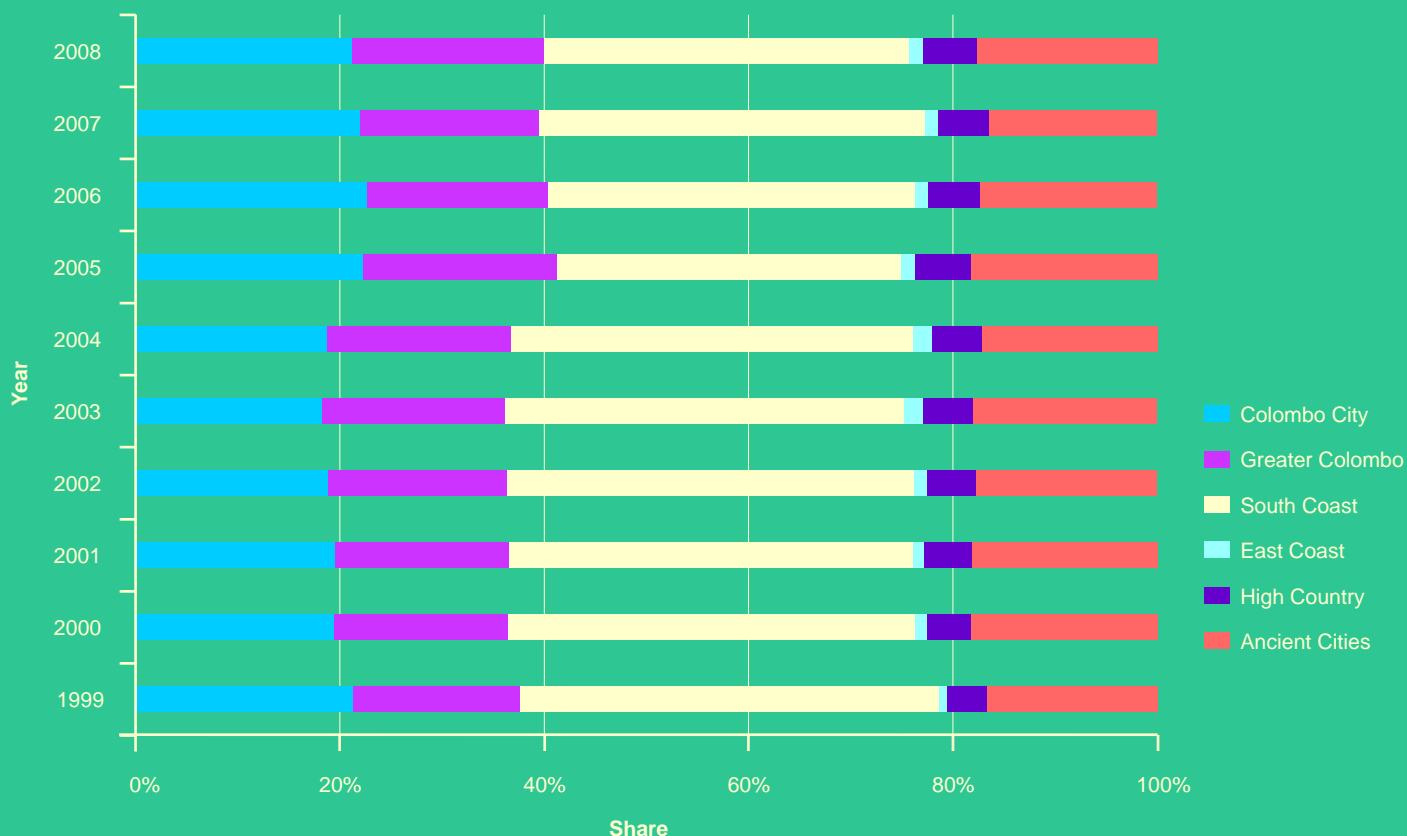


Table (j)

Accommodation Capacity (Rooms) in Graded Establishments and its Regional Distribution - 1999 to 2008

Resort Regions	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Colombo City	2,747	2,582	2,656	2,599	2,571	2,670	2,926	3,209	3,209	3,188
Greater Colombo	2,101	2,254	2,315	2,415	2,526	2,581	2,490	2,520	2,555	2,651
South Coast	5,217	5,306	5,382	5,504	5,521	5,632	4,431	5,112	5,505	5,370
East Coast	108	151	151	165	258	263	178	184	184	230
High Country	506	570	622	669	709	690	709	726	734	772
Ancient Cities	2,239	2,448	2,500	2,466	2,552	2,486	2,428	2,467	2,417	2,582
Northern Region	-	-	-	-	-	-	-	-	-	-
All Regions	12,918	13,311	13,626	13,818	14,137	14,322	13,162	14,218	14,604	14,793



Chart 13

Tourist Nights and Occupancy Rates by Month - 2008

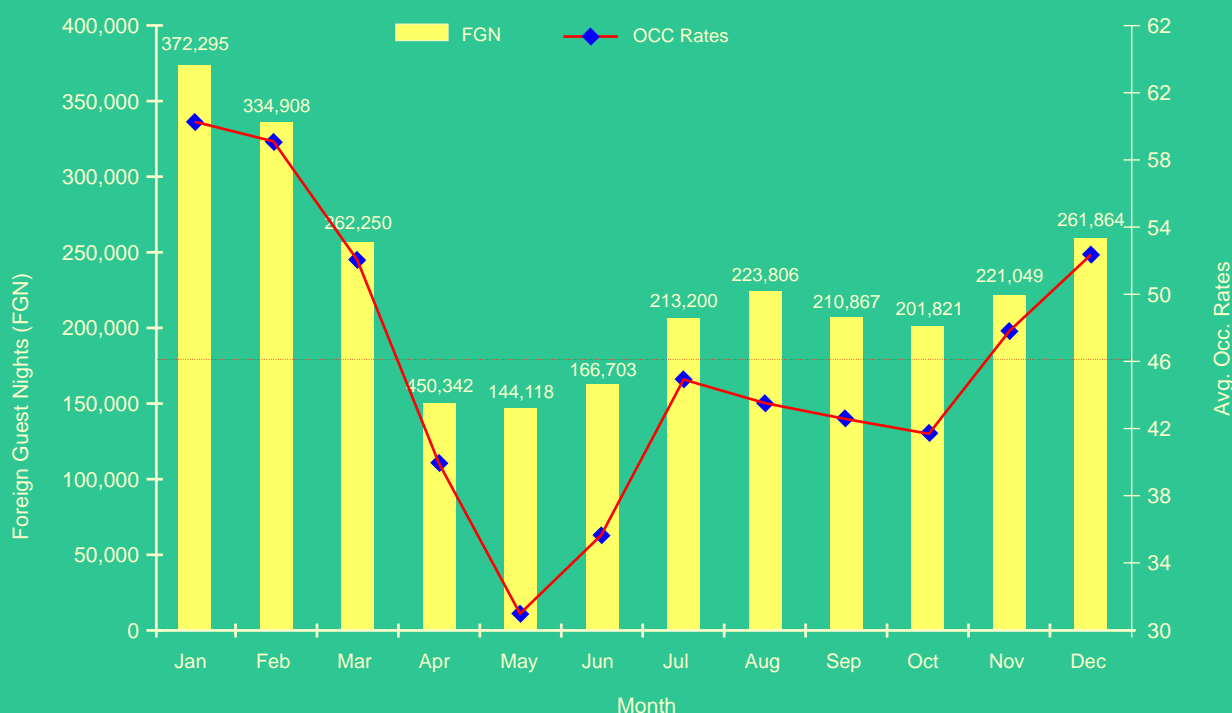


Table 12

Accommodation Capacity and Guest Nights in Graded and Supplementary Establishments - 2000 to 2008

Resort Regions	2000	2001	2002	2003	2004	2005	2006	2007	2008
A. Accommodation Capacity - Graded Establishments									
(a). No. of Units	207	211	222	233	240	223	241	245	256
(b). No. of Rooms	13,311	13,626	13,818	14,137	14,322	13,162	14,218	14,604	14,793
(c). No. of Beds	24,953	25,134	25,968	26,511	26,938	24,740	27,117	27,500	28,698
B. Accommodation Capacity - Supplementary Establishments									
(a). No. of Units	222	199	230	265	345	415	508	513	578
(b). No. of Rooms	2,549	2,011	2,500	2,836	3,318	3,962	4,989	5,030	5,397
(c). No. of Beds	4,410	3,479	4,250	4,820	5,640	6,537	8,232	8,299	9,712
C. Guest Nights - Graded Establishments									
(a). Foreign	3,610,889	2,767,187	3,045,368	3,964,234	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223
(b). Local	716,430	770,848	940,228	968,315	969,343	818,207	806,143	1,051,077	979,438
D. Guest Nights - Supplementary Establishments									
(a). Foreign	124,589	109,037	135,068	220,510	349,510	391,520	680,604	598,931	701,254
(b). Local	235,187	294,233	302,456	358,211	402,477	474,095	495,957	497,321	421,987
E. Tourist Nights (Total)									
(a). Graded Establishments	3,610,889	2,767,187	3,045,368	3,964,234	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223
(b). Supplementary Establishments	124,589	109,037	135,068	220,510	349,510	391,520	680,604	598,931	701,254
©. Others	320,827	466,009	808,622	908,039	998,511	1,504,990	1,978,741	1,563,550	701,034



Chart 13 (a)

Occupancy Rates by Resort Region - 2007 & 2008



Table (k)

Occupancy Rates by Region - 1999 to 2008

Region	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Colombo City	58.6	52.9	45.4	56.4	68.7	75.5	76.3	64.3	63.9	57.1
Greater Colombo	61.3	61.0	47.2	42.8	48.9	52.9	44.8	48.0	49.3	52.6
South Coast	57.4	51.8	41.1	38.0	48.3	52.6	31.5	41.2	47.6	46.1
East Coast	20.4	10.7	15.0	44.8	51.1	44.2	29.1	16.9	18.0	21.6
High Country	52.3	45.2	35.4	36.3	44.3	52.4	36.6	39.9	41.2	34.2
Ancient Cities	56.6	48.8	39.1	42.4	54.0	60.4	39.5	43.3	40.3	35.2
Northern Region	-	-	-	-	-	-	-	-	-	-
All Regions	57.6	52.3	42.1	43.1	53.2	59.3	45.4	47.8	46.2	43.9



Table 13

Monthly Occupancy Rates in Graded Establishments by Region - 2008

Resort Region	No. of		Jan	Feb	Mar	Apr	May	Jun	Jly	Aug	Sep	Oct	Nov	Dec	Annual O/R
	Units	Rooms													
Colombo City	29	3,188	70.4	56.3	65.2	49.2	47.1	51.4	55.9	58.7	54.5	53.7	58.9	64.1	57.1
Greater Colombo	53	2,651	62.5	64.9	65.7	45.8	39.6	40.7	51.4	51.6	49.9	48.5	51.8	58.9	52.6
I. North of Colombo	39	2,114	60.8	63.2	64.2	46.3	37.1	39.3	49.6	50.2	48.8	47.2	49.9	57.9	51.2
II. South of Colombo	14	537	61.4	66.5	67.2	45.2	42.1	42.1	53.1	52.9	50.9	49.8	53.7	59.8	53.7
South Coast	101	5,370	50.4	52.0	56.4	44.2	37.3	41.7	36.3	43.4	41.7	42.2	51.0	57.1	46.1
I. Upto Galle	65	3,845	64.1	66.0	66.5	50.1	46.1	49.3	42.7	49.9	48.2	47.8	56.8	62.9	54.2
II. Beyond Galle	36	1,525	36.7	37.9	46.2	38.2	28.4	34.1	29.8	36.8	35.2	36.6	45.2	51.2	38.0
East Coast	8	230	22.2	23.7	27.3	19.7	11.2	18.2	14.3	24.5	23.8	22.6	26.3	24.8	21.6
High Country	20	772	35.3	36.4	37.2	33.8	24.1	30.1	29.7	34.1	33.4	31.9	44.5	49.2	35.0
Ancient Cities	45	2,582	26.6	27.2	45.1	38.4	26.5	29.1	34.3	38.3	36.8	35.9	40.7	44.3	35.3
I. Kandy Area	22	1,240	49.4	52.5	55.6	43.2	39.5	41.5	38.3	39.2	38.2	37.7	46.2	48.9	44.2
II. Anuradhapura Area	6	251	35.0	33.7	38.6	32.2	22.1	28.4	32.2	33.9	31.4	30.0	37.9	38.4	32.8
III. Polonnaruwa / Giritale	10	770	52.4	54.2	56.2	50.1	29.3	28.3	44.7	46.7	45.2	43.9	48.2	50.1	45.8
IV. Habarana / Sig. / Damb.	7	321	21.8	22.7	29.9	28.1	15.1	18.2	21.9	33.4	32.4	31.8	30.4	39.7	27.1
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	256	14,793	57.2	55.5	49.5	38.5	31.0	35.2	43.7	41.8	40.0	39.1	45.5	49.7	43.9

Table 13(a)

Capacity and Nights in all Accommodation Establishments by Class - 2007 & 2008

Class of Accommodation	No. of Units		No. of Rooms		No. of Beds		Total Guest Nights		Foreign Guest Nights		Local Guest Nights		Room Occupancy Rate	
	2007*	2008**	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008
(A) Hotel	245	256	14,604	14,793	27,500	28,698	3,828,676	3,742,661	2,777,599	2,763,223	1,051,077	979,438	46.2	43.9
5 Star	13	13	2,924	3,080	5,263	6,037	933,976	861,271	794,533	745,079	139,443	116,192	61.3	52.9
4 Star	7	9	966	957	1,932	1,876	264,256	238,980	188,428	171,839	75,828	67,141	57.9	51.7
3 Star	5	6	277	435	526	853	103,102	87,910	78,728	70,285	24,374	17,625	53.0	45.1
2 Star	23	30	1,760	1,912	3,344	3,748	526,057	487,907	363,442	348,761	162,615	139,146	46.9	43.4
1 Star	15	22	504	702	907	1,376	92,311	88,179	39,914	45,697	52,397	42,482	33.3	29.2
Unclassified	182	176	8,173	7,707	15,528	14,809	1,908,974	1,978,414	1,312,554	1,381,562	596,420	596,852	39.8	40.1
(B) Supplementary Establishments	513	578	5,030	5,319	8,299	9,712	1,082,142	1,123,241	598,931	701,254	483,211	421,987	49.1	48.2

Total Number of Registered Tourist Hotels

*2007 - 253

**2008 - 256

Table 14

Foreign Guest Nights in Graded Accommodation Establishments by Region and Month - 2008

Resort Region	Jan	Feb	Mar	Apr	May	Jun	Jly	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	100,785	68,276	48,514	44,582	43,371	39,880	56,984	59,603	56,954	49,102	58,463	81,997	708,511
Greater Colombo	68,016	68,016	54,146	26,248	24,866	28,462	41,900	44,338	42,351	50,295	52,145	74,802	575,585
I. North of Colombo	53,803	53,803	46,001	19,124	18,612	23,541	32,541	35,214	33,876	38,979	40,124	62,345	457,963
II. South of Colombo	14,213	14,213	8,145	7,124	6,254	4,921	9,359	9,124	8,475	11,316	12,021	12,457	117,622
South Coast	148,243	143,949	116,138	55,332	57,132	78,441	74,248	77,306	69,847	68,810	75,266	68,980	1,033,692
I. Upto Galle	124,902	121,308	101,001	46,875	52,145	70,321	66,589	69,321	61,862	61,458	67,854	56,993	900,629
II. Beyond Galle	23,341	22,641	15,137	8,457	4,987	8,120	7,659	7,985	7,985	7,352	7,412	11,987	133,063
East Coast	964	964	821	671	284	394	854	1,154	1,124	1,001	1,789	2,009	12,029
High Country	9,222	9,248	7,102	3,827	2,321	1,954	7,984	8,354	8,254	3,620	5,124	6,398	73,408
Ancient Cities	45,065	44,455	35,529	19,682	16,144	17,572	31,230	33,051	32,337	28,993	28,262	27,678	359,998
I. Kandy Area	23,037	22,997	19,210	10,245	11,457	12,745	12,587	12,985	12,589	11,574	12,145	12,145	173,716
II. Anuradhapura Area	1,514	1,572	911	841	621	512	1,354	1,487	1,358	968	989	1,134	13,261
III. Polonnaruwa / Giritale	2,624	2,373	2,154	1,612	852	794	742	1,325	1,291	1,194	1,254	2,154	18,369
IV. Habarana / Sig. / Damb.	17,890	17,513	13,254	6,984	3,214	3,521	16,547	17,254	17,099	15,257	13,874	12,245	154,652
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	372,295	334,908	262,250	150,342	144,118	166,703	213,200	223,806	210,867	201,821	221,049	261,864	2,763,223

Table 15

Local Guest Nights in Graded Accommodation Establishments by Region and Month - 2008

Resort Region	Jan	Feb	Mar	Apr	May	Jun	Jly	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	17,759	16,610	10,231	20,125	14,587	15,859	13,658	13,922	12,947	12,158	15,658	16,874	180,388
Greater Colombo	20,390	19,832	14,866	23,475	13,355	13,986	12,675	12,969	12,351	13,036	17,128	22,808	196,871
I. North of Colombo	16,375	16,375	11,245	19,854	10,141	10,985	9,521	9,985	9,654	10,018	11,254	15,987	151,394
II. South of Colombo	4,015	3,457	3,621	3,621	3,214	3,001	3,154	2,984	2,697	3,018	5,874	6,821	45,477
South Coast	24,608	23,974	17,766	22,554	21,523	28,841	25,749	29,028	27,923	18,928	20,215	27,823	288,932
I. Upto Galle	16,620	16,395	11,754	16,542	18,794	20,987	17,895	19,874	18,982	14,467	15,564	17,841	205,715
II. Beyond Galle	7,988	7,579	6,012	6,012	2,729	7,854	7,854	9,154	8,941	4,461	4,651	9,982	83,217
East Coast	642	642	642	642	354	193	315	458	421	410	1,658	1,874	8,251
High Country	5,220	4,967	4,675	4,675	3,874	4,921	6,987	7,784	7,625	4,446	2,854	5,478	63,506
Ancient Cities	23,847	22,672	19,166	18,888	18,647	19,995	22,849	24,061	23,256	18,164	13,576	16,369	241,490
I. Kandy Area	14,275	13,630	10,124	9,845	10,258	10,597	10,597	10,897	10,693	7,195	8,166	9,753	126,030
II. Anuradhapura Area	2,623	2,301	2,329	2,300	1,784	1,874	1,874	1,921	1,699	1,906	1,561	1,987	24,159
III. Polonnaruwa / Giritale	915	1,010	1,020	759	711	650	524	989	897	652	840	3,082	12,049
IV. Habarana / Sig. / Damb.	6,034	5,731	5,693	5,984	5,894	6,874	9,854	10,254	9,967	8,411	3,009	1,547	79,252
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	92,466	88,697	67,346	90,359	72,340	83,795	82,233	88,222	84,523	67,142	71,089	91,226	979,438



Part D: INCOME & EMPLOYMENT

Chart 14

Value of Tourism - 1998 - 2008

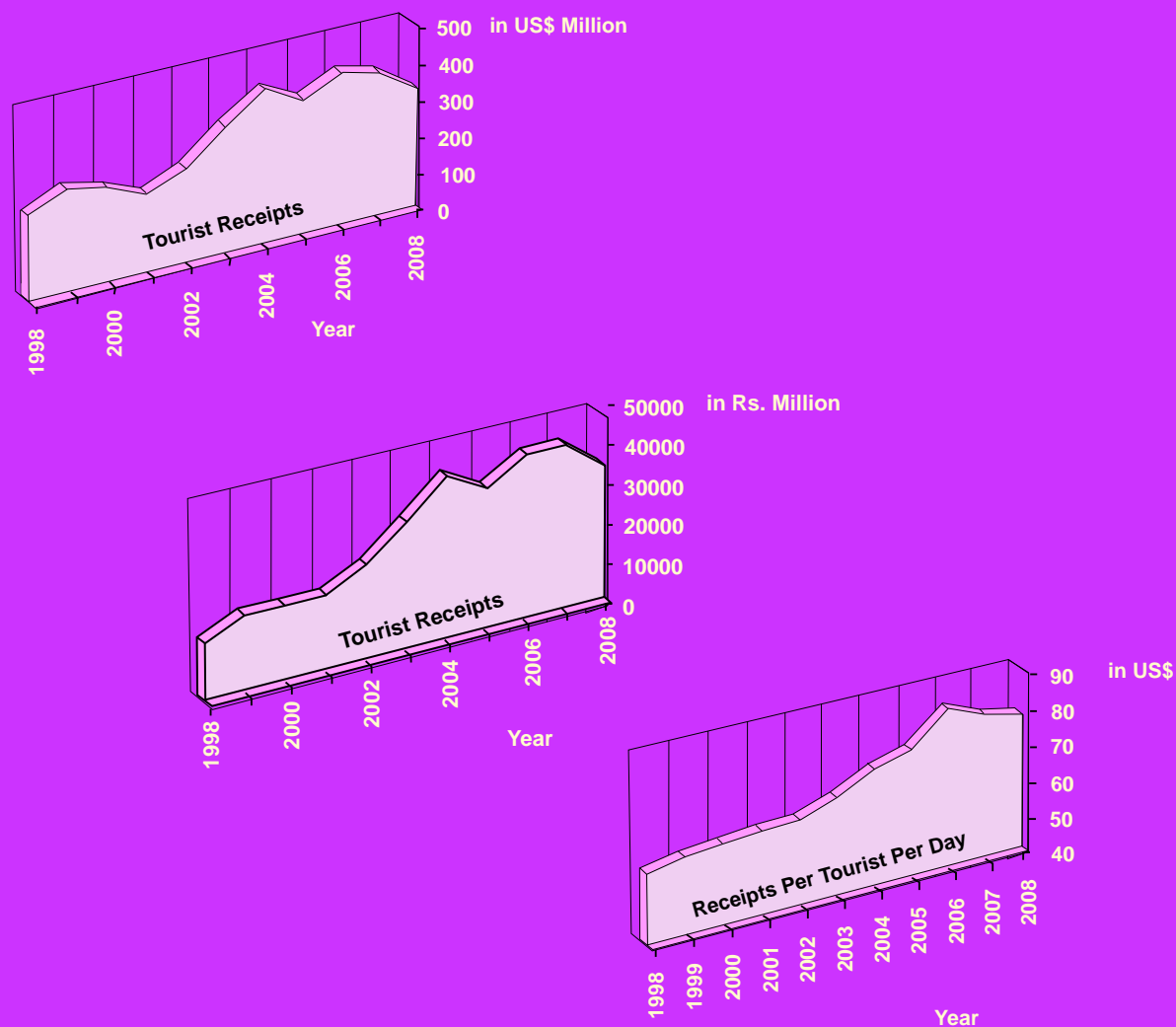


Table 16

Volume & Value of Tourism - 2000 to 2008

	2000	2001	2002	2003	2004	2005	2006	2007	2008
Tourist Arrivals	400,414	336,794	393,171	500,642	566,202	549,308	559,603	494,008	438,475
Excursionist Arrivals	44,518	60,084	63,560	82,066	115,095	119,618	128,719	98,432	87,695
Official Receipts Rs. mn.	19,162.2	18,863.3	24,202.0	32,810.0	42,666.3	36,377.3	42,585.5	42,519.3	37,094.0**
US\$ mn.	252.8	211.1	253.0	340.0	416.0	362.3	410.3	384.4	319.5**
SDR Units (mn.)	191.9	165.7	179.3	242.6	298.6	244.6	278.3	250.9	202.1**
Receipt per Tourist per day (in US \$)	62.3	63.1	63.4	66.8	72.2	74.6	83.4	79.1	76.7**

*Revised

**Provisional

Source: Sri Lanka Tourism Development Authority
Department of Immigration & Emigration



Table 17

Foreign Exchange Earnings from Tourism - 2007 & 2008

Source	In Rs. Mn.			In US \$ Mn.		
	2007	2008	Change %	2007	2008	Change %
Banks	15,942.5	14,361.5*	-9.9	144.1	129.1	-10.4
Travel Agencies	8,835.4	7,119.6*	-19.4	79.9	60.2	-24.6
Shops	9,654.4	8,032.2*	-16.8	87.3	66.8	-23.5
Hotels	6,099.3	5,258.3*	-13.8	55.1	42.0	-23.8
Gem Corporation	1,987.7	2,322.4*	16.8	18.0	21.4	-19.1
Total	42,519.3	37,094.0*	-12.8	384.4	319.5	-16.9

*Provisional

Table (I)

Exchange Rates (Annual Average) - 1998 to 2008

Currency	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Deutsche Marks	36.8	38.4	35.8	40.9	46.4	-	-	-	-	-	-
French Francs	11.0	11.5	10.7	12.9	13.8	-	-	-	-	-	-
Japanese Yen	0.5	0.6	0.7	0.7	0.8	0.8	0.9	0.9	0.9	0.9	1.1
Sterling Pound	107.6	113.9	114.8	128.7	143.7	157.7	185.3	183.3	191.5	221.4	200.7
U.S. Dollar	64.6	70.4	75.8	89.4	95.7	96.5	101.1	100.4	104.0	110.6	108.3
S.D.R. Unit	87.6	96.3	99.9	113.8	123.9	135.2	140.9	148.7	153.0	169.4	171.2
Euro	-	-	69.9	79.9	90.4	109.2	125.8	125.5	130.6	151.6	159.3

Source: Central Bank of Sri Lanka



Chart 15

Direct Employment in the Tourist Industry - 2006 to 2008

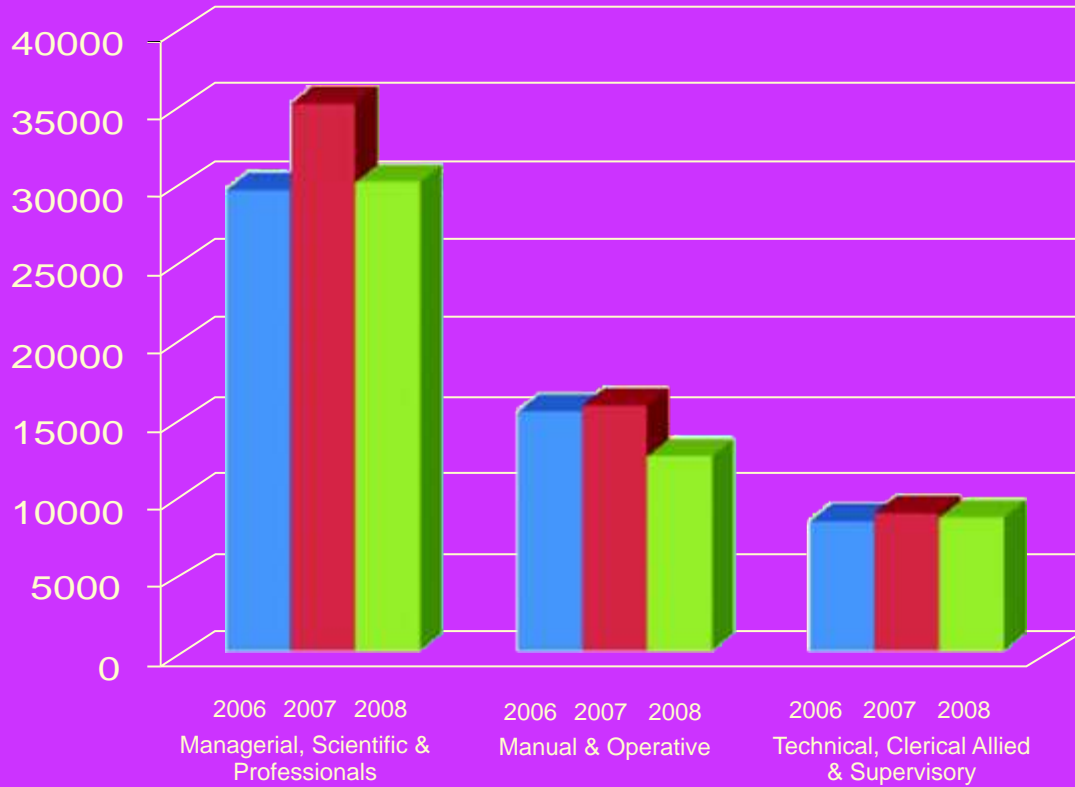


Table 18

Direct Employment in the Tourist Industry - 2006 to 2008

Category of Establishments	No. of Establishments			Managerial Scientific & Professional			Technical Clerical Allied and Supervisory			Manual & Operative			Total		
	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008
Hotels and Restaurants	1,128	1,205	1,246	4,575	4,948	4,895	19,457	22,389	17,202	11,985	12,421	9,529	36,017	39,758	31,626
Travel Agents and Tour Operators	472	532	495	1,974	2,224	2,027	3,856	4,193	3,826	995	1,121	872	6,825	7,538	6,725
Airlines	23	20	20	856	781	770	3,950	3,524	3,487	1,250	1,091	994	6,056	5,396	5,251
Agencies Providing Recreational Facilities	8	15	15	15	35	33	75	174	147	42	88	79	132	297	259
Tourist shops	219	145	144	355	235	230	1,584	1,048	1,005	457	302	250	2,396	1,585	1,485
Guides	-	-	-	-	-	-	2,010	3,450	4,011	-	-	-	2,010	3,450	4,011
National Tourist Organisation	1	3	4	92	84	87	104	117	121	107	104	105	303	305	313
State Sector	16	18	18	565	650	650	595	691	691	750	846	846	1,910	2,187	2,187
Total	1,867	1,938	1,942	8,432	8,957	8,692	31,631	35,586	30,490	15,586	15,973	12,675	55,649	60,516	51,857

Part E: TOURIST PRICES

Chart 16



Table 19

Index of Tourist Prices - 1974/75 to 2008/09

Season	Accommodation				Food	Transport	All Items
	City	Beaches	Circuits	All Areas			
1974/75	105	199	106	107	104	110	107
1975/76	114	119	125	118	133	131	126
1976/77	154	140	143	146	152	146	148
1977/78	168	159	149	160	167	151	159
1978/79	262	254	188	243	199	198	219
1979/80	420	336	246	346	248	206	281
1980/81	555	453	367	462	354	233	369
1981/82	701	532	463	558	409	241	429
1982/83	741	595	526	578	487	262	464
1983/84	812	499	451	561	488	265	457
1984/85	759	448	449	516	452	279	431
1985/86	741	439	419	510	468	277	432
1986/87	740	440	427	514	497	281	442
1987/88	734	440	407	512	502	287	444
1988/89	832	474	430	577	521	306	484
1989/90	884	521	504	645	596	360	550
1990/91	1,176	753	665	851	790	491	731
1991/92	1,396	872	870	1,006	968	609	882
1992/93	1,464	1,080	965	1,144	1,170	656	1,009
1993/94	1,695	1,440	1,829	1,565	1,700	661	1,337
1994/95	1,497	1,801	1,908	1,755	1,744	631	1,427
1995/96	1,609	1,894	1,998	1,848	2,001	766	1,572
1996/97	1,702	1,842	1,963	1,837	2,068	822	1,600
1997/98	2,284	2,126	1,976	2,128	2,136	836	1,755
1998/99	2,454	2,148	2,472	2,259	2,470	910	1,920
1999/00	2,679	2,456	2,904	2,584	2,906	1,061	2,228
2000/01	2,992	2,725	3,562	2,927	3,101	1,160	2,458
2001/02	3,996	3,128	4,600	3,553	3,361	1,167	2,813
2002/03	4,928	4,363	6,431	4,962	5,462	835	3,890
2003/04	5,878	5,123	6,906	5,690	5,937	1,075	4,413
2004/05	6,465	5,835	7,566	6,327	6,240	1,438	4,761
2005/06	6,589	5,345	6,923	5,986	6,358	1,678	4,674
2006/07	6,874	5,987	7,215	6,636	6,941	2,128	5,235
2007/08	6,913	5,805	6,994	6,751	6,031	2,042	4,941
2008/09	7,009	5,941	7,108	6,686	5,800	2,245	4,910
Avg. Annual Growth Rates	14.7	11.4	14.3	14.9	12.5	11.9	12.8



Part F: FOREIGN TRAVEL BY SRI LANKANS

Chart 17

Sri Lankan Departures - 1998 to 2008

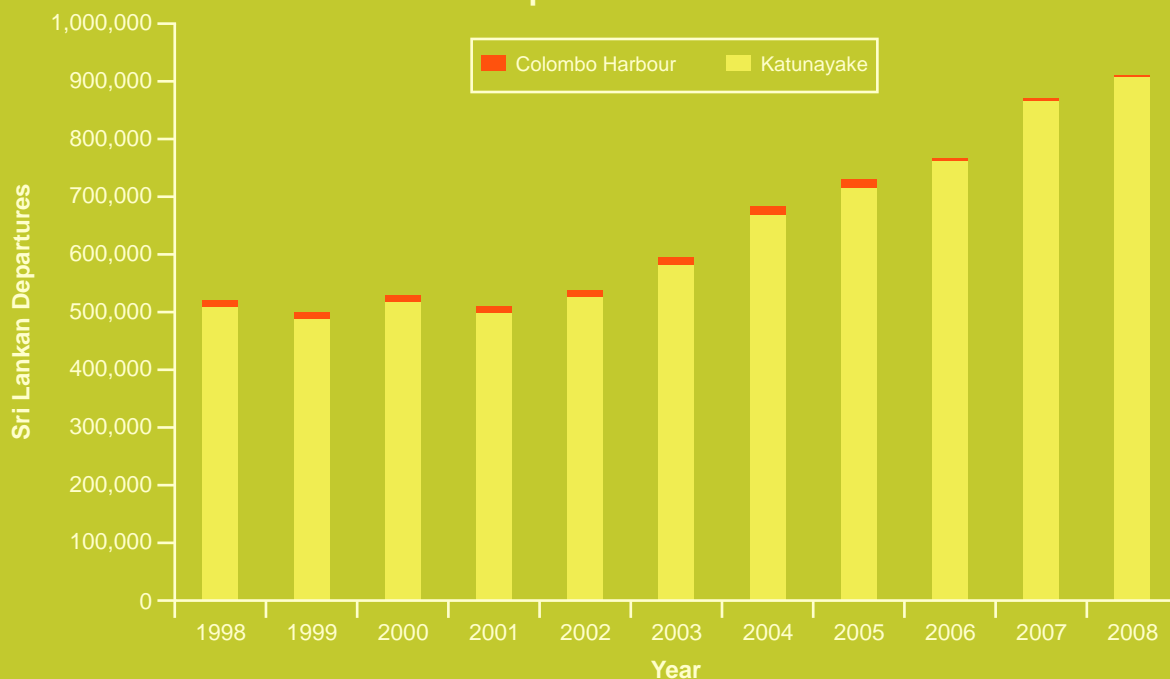


Table 20

Sri Lankan Departures - Growth Trends - 1976 to 2008

Year	Total	Air		Sea	
		Katunayake	Other	Talaimannar	Colombo Harbour
1976	53,305	41,296	9,102	2,078	829
1977	66,900	55,734	7,494	2,833	839
1978	117,075	71,923	4,085	40,115	952
1979	122,197	86,492	-	34,606	1,099
1980	137,797	100,803	-	36,396	598
1981	185,035	147,402	-	36,903	730
1982	216,466	185,215	-	30,462	789
1983	244,955	220,289	-	24,088	578
1984	274,418	229,568	-	44,234	616
1985	239,272	238,577	-	-	695
1986	229,386	228,925	-	-	461
1987	257,760	257,207	-	-	553
1988	298,583	297,677	-	-	906
1989	285,510	284,765	-	-	745
1990	296,884	296,080	-	-	804
1991	310,373	309,588	-	-	785
1992	420,749	419,726	-	-	1,023
1993	416,246	415,434	-	-	812
1994	448,437	447,224	-	-	1,213
1995	504,420	502,059	-	-	2,361
1996	494,258	493,407	-	-	851
1997	530,712	529,908	-	-	804
1998	518,050	517,222	-	-	828
1999	496,963	496,045	-	-	918
2000	524,212	523,485	-	-	727
2001	505,341	504,503	-	-	838
2002	532,737	531,909	-	-	828
2003	591,126	590,039	-	-	1,087
2004	680,248	679,131	-	-	1,117
2005	727,301	725,956	-	-	1,345
2006	756,735	756,735	-	-	-
2007	862,011	862,011	-	-	-
2008	966,337	966,337	-	-	-

Part G: GROWTH OF TRAVEL & TOURISM

Table 21

Tourism Growth Trends - 1967 to 2008

Year	Tourist Arrivals	Excursionist Arrivals	Tourist Nights '000	Official Tourist Receipts			Receipt per Tourist per day (in US \$)	Average Duration (Nights)	Accommodation Capacity (Graded)		Annual Room Occupancy Rate (Graded)	Sri Lanka Nationals		Employment	
				Rs. mn	US\$ mn	Euro mn			SDR mn	Rooms		Beds	Arrivals	Departures	Direct
1967	23,666	59,052	268	5.9	1.2	0	4.5	11.0	770	1,540	35.0	-	-	-	-
1968	28,272	41,407	296	10.5	1.8	0	6.0	10.3	903	1,806	40.7	-	-	-	-
1969	40,204	68,054	406	17.0	2.9	0	7.1	10.0	986	1,978	44.3	-	-	-	-
1970	46,247	68,529	489	21.5	3.6	0	7.4	10.5	1,408	2,816	42.8	-	-	-	-
1971	39,654	58,292	395	20.3	3.4	0	8.6	10.5	1,767	3,534	31.1	-	-	5,138	6,940
1972	56,047	48,310	614	43.8	7.3	0	11.9	10.9	1,891	3,646	38.8	26,624	32,971	7,040	9,500
1973	77,888	27,920	804	79.5	12.8	0	15.9	10.3	2,468	4,801	42.4	35,188	42,305	7,134	10,780
1974	85,011	23,434	874	107.1	16.4	0	18.7	10.3	2,905	5,699	39.7	37,868	44,825	8,551	11,550
1975	103,204	25,480	1,015	157.1	22.4	0	22.0	9.8	3,652	7,142	36.8	46,999	53,848	10,148	13,700
1976	118,971	14,489	1,194	237.8	28.2	0	24.5	10.0	4,581	8,913	37.7	46,425	53,305	11,752	15,900
1977	153,665	7,672	1,645	363.1	40.0	0	34.8	10.7	4,851	9,447	42.0	58,992	66,900	13,716	18,520
1978	192,592	8,494	2,061	870.0	55.8	0	44.4	10.8	5,347	10,431	47.7	102,142	117,075	15,404	20,795
1979	250,164	5,565	2,777	1,209.4	77.7	0	60.1	11.1	5,599	11,212	52.8	100,603	122,197	18,472	24,937
1980	321,780	8,636	3,548	1,830.3	110.7	0	85.1	11.0	6,042	11,790	57.8	105,484	137,797	19,878	28,022
1981	370,742	7,737	3,907	2,546.5	132.4	0	112.3	10.5	6,891	13,773	54.5	142,426	185,035	23,023	32,232
1982	407,230	6,632	4,048	3,050.4	146.6	0	129.8	10.0	7,599	15,001	47.8	162,034	216,466	26,776	37,486
1983	337,530	7,208	3,179	2,896.1	125.8	0	115.1	9.6	8,852	17,605	35.9	180,729	244,955	22,374	31,234
1984	317,794	8,698	2,818	2,669.5	104.9	0	102.4	8.9	9,627	18,970	35.6	212,365	274,418	24,541	34,357
1985	257,456	9,882	2,365	2,233.3	82.2	0	80.8	9.2	9,826	19,352	32.7	220,094	239,272	22,723	31,810
1986	230,106	6,266	2,513	2,300.1	82.1	0	69.9	10.9	9,794	19,301	32.9	220,614	229,386	22,285	31,199
1987	182,620	2,417	2,414	2,415.2	82.0	0	63.4	13.2	9,921	19,322	31.5	217,127	257,760	20,338	28,473
1988	182,662	6,108	2,305	2,438.3	76.6	0	57.0	12.6	9,977	19,432	32.1	245,065	298,583	19,960	27,944
1989	184,732	4,064	1,970	2,739.7	76.0	0	59.3	10.7	9,459	18,464	31.0	258,950	285,510	21,958	30,741
1990	297,888	3,954	3,225	5,303.3	132.0	0	97.5	10.8	9,556	18,669	47.2	306,367	296,884	24,964	34,950
1991	317,703	2,665	3,633	6,485.8	156.8	0	114.6	11.4	9,679	18,947	48.4	237,424	310,373	26,878	37,629
1992	393,669	5,651	4,055	8,825.6	201.4	0	142.9	10.3	10,214	19,907	55.3	339,109	420,749	28,790	40,306
1993	392,250	6,093	4,148	10,036.8	208.0	0	149.0	10.6	10,365	20,242	57.0	375,740	416,246	30,710	42,994
1994	407,511	8,413	4,251	11,401.6	230.7	0	161.1	10.4	10,742	20,929	56.6	422,367	448,437	33,956	47,538
1995	403,101	10,556	4,024	11,551.6	225.4	0	148.6	10.0	11,255	21,680	52.6	459,441	504,420	35,068	49,095
1996	302,265	12,863	2,947	9,559.1	173.0	0	119.1	9.8	11,600	22,040	40.3	488,055	494,258	31,963	44,748
1997	366,165	18,265	3,680	12,980.3	216.7	0	160.4	10.1	12,370	22,944	49.1	482,850	530,712	34,006	47,608
1998	381,063	19,629	3,944	14,868.0	230.5	0	169.9	10.4	12,770	23,373	52.8	481,793	518,050	34,780	48,692
1999	436,440	28,335	4,479	19,297.3	274.9	0	201.0	10.3	12,918	24,216	57.6	521,073	496,963	36,560	51,184
2000	400,414	44,518	4,056	19,162.2	252.8	0	191.9	10.1	13,311	24,953	52.3	514,448	524,212	37,943	53,120
2001	336,794	60,084	3,342	18,863.3	211.1	0	165.7	9.9	13,626	25,595	42.1	487,356	505,341	33,710	47,194
2002	393,171	63,560	3,989	24,202.0	253.0	0	179.3	10.1	13,818	25,956	43.1	493,947	533,565	38,821	54,349
2003	500,642	82,066	5,093	32,810.0	340.0	0	242.6	10.2	14,137	26,511	53.2	560,602	591,126	46,761	65,465
2004	566,202	110,000	5,742	42,666.3	416.8	0	298.6	10.1	14,322	26,854	59.3	646,990	680,248	53,766	75,272
2005	549,308	119,618	4,754	36,377.3	362.3	0	244.6	8.7	13,162	24,740	45.4	683,169	727,301	52,085	72,919
2006	559,603	128,719	5,793	42,585.5	410.3	0	278.3	10.4	14,218	27,117	47.8	734,421	756,735	55,649	77,909
2007	494,008	98,432	4,940	42,519.3	384.4	0	280.5	10.0	14,604	27,500	46.2	817,524	862,011	60,516	84,722
2008	438,475	87,695	4,166	37,094.0**	319.5**	0	202.1**	9.5	14,793	28,698	43.9	900,815	966,337	51,857**	72,599**

*Revised ** Provisional



Tourist Arrivals by Month - 1968 to 2008

Table 22

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
1968	2,674	2,746	2,648	2,066	1,970	1,391	1,973	2,082	2,056	2,568	2,315	3,783	28,272
1969	4,438	4,123	3,757	2,720	2,645	1,943	2,417	2,822	2,597	3,593	4,030	5,119	40,204
1970	5,158	5,436	4,814	3,284	3,754	2,121	2,596	3,352	3,074	3,408	3,663	5,587	46,247
1971	5,931	6,570	5,166	1,539	952	961	1,897	2,467	1,881	2,585	4,003	5,702	39,654
1972	5,762	5,848	5,564	3,091	3,282	2,302	3,703	4,634	3,402	4,476	6,155	7,828	56,047
1973	9,386	8,343	7,875	5,468	4,168	3,246	5,919	6,680	4,184	5,977	7,137	9,505	77,888
1974	10,915	9,648	9,847	6,400	3,241	3,303	5,404	6,147	4,986	6,199	8,338	10,583	85,011
1975	11,740	10,388	11,158	5,890	5,587	4,787	5,925	8,565	5,287	7,622	11,271	14,984	103,204
1976	15,627	15,214	13,431	8,886	6,097	4,550	4,278	3,481	6,707	10,636	13,600	16,464	118,971
1977	17,569	18,064	18,216	9,891	7,602	5,536	9,881	11,129	7,594	11,541	17,106	19,536	153,665
1978	23,114	22,427	20,497	11,545	8,803	7,134	13,252	15,542	10,245	14,340	20,759	24,934	192,592
1979	28,366	25,226	25,472	18,847	13,042	10,674	16,801	20,203	14,798	19,376	25,743	31,616	250,164
1980	36,108	33,896	34,416	21,806	19,468	15,082	22,986	27,440	19,962	23,646	23,988	37,982	316,780
1981	45,168	39,384	38,376	28,568	21,642	16,836	28,266	32,788	24,086	27,030	29,512	39,086	370,742
1982	40,932	40,148	42,178	29,606	28,972	25,772	30,942	34,332	29,754	30,296	33,748	40,550	407,230
1983	49,104	44,018	44,710	32,556	32,850	24,350	25,132	8,430	10,050	16,410	20,570	29,350	337,530
1984	33,546	32,406	32,628	23,684	18,224	17,866	26,694	27,626	21,764	25,800	27,906	29,590	317,734
1985	28,814	27,012	29,886	19,778	14,014	11,092	18,362	20,138	15,242	18,176	23,218	31,724	257,456
1986	32,890	30,512	28,932	19,262	13,100	9,536	12,330	15,190	12,398	12,732	18,114	25,110	230,106
1987	25,446	23,714	22,838	16,238	8,204	7,650	10,200	11,408	10,072	12,146	14,188	20,516	182,620
1988	20,400	19,150	19,430	13,834	11,124	11,540	17,660	18,670	14,980	16,742	10,560	8,572	182,662
1989	12,962	12,344	16,032	12,312	12,750	11,630	15,194	17,220	14,264	15,050	18,948	26,026	184,732
1990	26,592	26,368	26,946	22,788	18,286	18,050	26,410	26,786	22,438	23,060	24,596	35,568	297,888
1991	28,932	28,080	27,153	20,541	17,745	17,394	30,645	28,824	24,762	25,173	28,272	40,182	317,703
1992	35,730	38,859	33,399	28,410	21,024	23,157	33,771	40,143	29,838	32,079	35,967	41,292	393,669
1993	42,726	40,116	37,953	29,589	22,368	20,412	32,904	32,796	27,495	30,621	35,103	40,167	392,250
1994	45,402	41,067	41,277	28,080	21,777	21,399	35,370	32,817	31,062	33,216	33,306	42,738	407,511
1995	45,987	42,591	40,074	33,756	24,672	22,416	35,994	35,814	30,828	30,603	28,365	32,001	403,101
1996	30,957	29,550	26,442	20,376	17,655	19,668	25,380	24,765	23,211	23,511	24,921	35,829	302,265
1997	32,652	35,010	34,098	26,907	22,407	23,160	30,867	32,034	29,793	28,314	31,995	38,928	366,165
1998	37,224	35,283	32,256	25,578	20,394	22,410	29,529	31,446	31,653	31,767	38,421	45,102	381,063
1999	44,379	41,526	41,022	34,443	25,212	26,184	33,288	39,081	33,915	35,112	41,952	40,326	436,440
2000	43,311	43,287	40,110	33,642	23,404	21,825	33,267	34,422	31,035	26,658	32,469	36,984	400,414
2001	44,187	46,575	44,290	36,906	26,924	28,323	28,566	15,717	11,758	12,904	17,344	23,300	336,794
2002	28,296	31,683	33,084	27,057	26,661	26,355	35,742	35,475	32,982	36,258	37,395	42,183	393,171
2003	40,647	39,081	40,818	33,714	30,048	31,836	43,743	42,111	36,054	49,922	54,946	57,722	500,642
2004	49,950	43,584	38,418	30,672	30,162	32,119	50,525	48,675	51,525	59,442	64,971	66,159	566,202
2005	38,187	36,645	50,418	42,261	40,878	45,699	56,745	51,216	43,536	44,095	48,457	51,171	549,308
2006	52,103	52,687	54,746	49,776	43,825	44,066	55,354	52,931	38,485	38,815	37,591	39,224	559,603
2007	56,553	43,051	35,031	33,039	26,307	30,810	44,142	44,742	37,104	37,011	45,102	61,116	494,008
2008	56,916	40,551	38,049	29,747	31,140	27,960	32,982	30,672	29,529	35,103	36,901	48,925	438,475

Passenger Arrivals and Departures - 1975 to 2008

Table 23

Year	Katunayake		Kankasanturai		Ratmalana		Talaimannar		Other Ports		Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
1975	125,988	139,554	4,500	11,961	12	-	35,220	21,542	1,005	1,313	166,725	174,370
1976	149,858	159,841	4,871	10,628	12	13	31,774	22,870	949	1,492	187,464	194,844
1977	187,537	206,188	5,057	8,777	44	19	31,125	22,388	1,162	1,470	224,925	238,842
1978	242,495	258,017	3,071	4,999	-	-	67,570	62,607	1,548	1,349	314,684	326,972
1979	302,280	325,710	-	-	-	-	69,181	66,610	3,267	3,626	374,728	395,946
1980	364,018	388,270	-	-	-	-	81,524	79,020	3,309	1,966	448,851	469,256
1981	493,619	562,421	-	-	-	-	82,003	72,800	2,599	2,456	578,221	637,677
1982	584,326	546,490	-	-	-	-	95,108	106,876	2,226	2,175	681,660	655,541
1983	559,276	534,217	-	-	-	-	70,402	93,168	1,862	2,277	631,540	629,662
1984	593,883	650,812	-	-	-	-	61,568	99,796	1,738	1,760	657,189	752,368
1985	543,397	585,213	-	-	-	-	-	-	1,927	1,735	545,324	586,948
1986	570,304	591,448	-	-	-	-	-	-	1,875	1,561	572,179	593,009
1987	512,289	548,408	-	-	-	-	-	-	1,797	1,533	514,086	549,941
1988	516,400	544,760	-	-	-	-	-	-	2,100	2,200	518,500	546,960
1989	552,189	563,027	-	-	-	-	-	-	1,493	1,286	553,682	564,313
1990	603,595	581,698	-	-	-	-	-	-	3,493	1,756	607,088	583,454
1991	646,869	712,073	-	-	-	-	-	-	2,706	2,366	649,575	714,439
1992	764,453	836,310	-	-	-	-	-	-	2,794	2,919	767,247	839,229
1993	813,535	823,841	-	-	-	-	-	-	3,551	3,134	817,086	826,975
1994	893,387	892,778	-	-	-	-	-	-	4,120	4,392	897,507	897,170
1995	912,877	946,109	-	-	-	-	-	-	5,897	8,105	918,774	954,214
1996	857,727	851,272	-	-	-	-	-	-	3,628	3,668	861,355	854,940
1997	904,712	916,397	-	-	-	-	-	-	3,793	3,578	908,505	919,975
1998	921,343	938,656	-	-	-	-	-	-	3,793	3,619	925,136	942,275
1999	970,311	977,066	-	-	-	-	-	-	3,595	3,114	973,906	980,180
2000	999,418	970,383	-	-	-	-	-	-	2,933	2,827	1,002,351	973,210
2001	971,621	962,586	-	-	-	-	-	-	2,942	2,682	974,563	965,268
2002	912,419	950,655	-	-	-	-	-	-	2,947	2,804	915,366	953,459
2003	1,140,687	1,102,864	-	-	-	-	-	-	1,532	1,729	1,142,219	1,104,593
2004	1,459,575	1,484,685	-	-	-	-	-	-	2,112	2,255	1,461,687	1,486,940
2005	1,360,217	1,396,227	-	-	-	-	-	-	1,930	1,560	1,362,147	1,397,787
2006	1,444,408	1,474,559	-	-	-	-	-	-	360	401	1,444,768	1,474,960
2007	1,529,930	1,565,341	-	-	-	-	-	-	338	211	1,530,268	1,565,552
2008	1,644,172	1,707,376	-	-	-	-	-	-	145	168	1,644,317	1,707,544



Part H: REVENUE FROM TOURISM

Table 24

Conferences Held and Revenue Earned at Bandaranaike Memorial International Conference Hall (B.M.I.C.H.) - 1980 to 2008

Year	Conference Status		No. of Delegates		Revenue in Rs.'000
	National	International	Local	Foreign	
1980	86	29	57,519	1,940	1,459.1
1981	95	37	45,807	1,684	2,491.5
1982	121	26	-	2,356	3,086.6
1983	133	18	49,063	2,518	2,626.2
1984	141	10	51,012	3,645	3,511.2
1985	128	9	72,953	720	4,217.9
1986	114	8	72,446	2,461	3,009.2
1987	50	8	25,410	376	1,619.0
1988	42	4	13,850	156	1,264.3
1989	34	9	8,639	592	777.1
1990	31	7	12,145	2,011	1,201.3
1991	40	6	12,000	2,500	1,700.0
1992	127	33	69,601	5,248	13,939.3
1993	141	11	20,080	5,540	7,798.2
1994	105	9	35,080	1,730	4,906.7
1995	120	10	40,000	1,900	5,933.2
1996	152	16	58,000	1,300	5,411.2
1997	98	10	48,415	3,150	4,157.5
1998	101	5	49,475	1,550	6,039.4
1999	125	1	55,855	350	4,759.0
2000	134	4	54,110	600	6,685.5
2001	83	13	35,001	400	3,574.5
2002	577	6	285,545	1,005	46,244.7
2003	594	4	324,565	650	61,762.1
2004	642	4	432,510	1,550	70,700.5
2005	660	12	502,335	2,120	101,381.0
2006	804	17	916,845	2,560	120,490.4
2007	844	3	310,100	625	142,919.1
2008	758	3	294,870	475	137,504.4

Number of Foreign Visitors Visiting the Museums and Revenue from Sale of Tickets - 1982 to 2008

Table 25

Year	Total no. of foreign visitors	Collection in Rs.'000
1982	30,050	269.9
1983	13,159	254.3
1984	13,777	337.5
1985	8,813	217.6
1986	15,088	352.9
1987	5,538	138.5
1988	12,315	254.0
1989	20,354	479.3
1990	38,248	902.1
1991	22,159	821.4
1992	26,920	1,005.8
1993	31,373	1,180.8
1994	31,229	1,154.1
1995	24,997	1,171.0
1996	13,278	622.2
1997	13,916	712.1
1998	14,417	738.7
1999	16,686	860.7
2000	10,122	506.2
2001	11,157	620.4
2002	13,577	769.0
2003	19,213	1,181.1
2004	23,883	1,463.2
2005	15,281	3,937.6
2006	13,771	6,522.5
2007	9,040	4,190.9
2008	7,353	3,340.6

		Foreign Tickets		Local Tickets	
		No. of Foreign Tourists	Revenue (in Rs.)	No. of Domestic Tourists	Revenue (in Rs.)
1	Colombo National Museum	5,264	2,581,000	62,675	1,281,330
2	National History Museum	332	96,600	24,156	363,725
3	Kandy National Museum	447	217,900	13,001	183,630
4	Ratnapura National Museum	40	11,700	8,991	113,040
5	Galle National Museum	950	277,200	11,655	151,700
6	Anuradhapura Folk Museum	12	3,600	1,374	22,115
7	Dutch Museum	308	152,600	2,655	50,255
	Total	7,353	3,340,600	124,507	2,165,795

Source : Department of National Museum



Number of Foreign Visitors Visiting the Cultural Triangle and Revenue from Sale of Tickets 1984 to 2008

Table 26

Year	No. of Tourists	Collection in Rs. Million
1984	149,600	16.4
1985	133,632	13.6
1986	93,884	14.7
1987	76,645	13.7
1988	74,062	14.1
1989	79,683	19.2
1990	124,382	44.7
1991	132,641	69.6
1992	153,817	102.3
1993	148,913	149.6
1994	168,402	176.1
1995	166,661	168.7
1996	102,788	121.2
1997	144,517	186.0
1998	165,463	225.0
1999	207,398	300.5
2000	155,167	276.0
2001	129,201	222.0
2002	131,804	242.8
2003	212,521	403.3
2004	246,380	543.1
2005	110,443	284.7
2006	138,232	400.9
2007	104,583	279.8
2008	112,190	307.5

Source : Central Cultural Fund

Number of Visitors Visiting the Cultural Triangle and Income From Sale of Tickets - 2008

Foreign		Domestic	
No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)
112,190	307,535,000	379,384	11,245,000

Details of Foreign Visitors by Location - 2008

Location	No. of Foreign Visitors	Revenue (in Rs.)
Round Tickets	29,853	137,209,000
Sigiriya	55,040	123,468,000
Polonnaruwa	26,003	44,110,000
Anuradhapura	1,282	2,747,000
Dambulla (Museum)	12	1,000
Total	112,190	307,535,000

Details of Domestic Visitors by Location - 2008

Location	No. of Foreign Visitors	Revenue (in Rs.)
Alahana Museum	50,084	1,470,000
Jethavana Museum	8,194	125,000
Abeygiriya Museum	13,010	192,000
Dambulla (Museum)	637	10,000
Sigiriya (Museum)	304,760	9,399,000
Kataragama (Museum)	2,699	49,000
Total	379,384	11,245,000

Table 27

Number of Foreign Visitors to the Zoological Gardens and Revenue from Gate Fees 1980 to 2008

Year	No. of Tourists	Collection in Rs.'000
1980	82,718	1,474
1981	83,912	2,416
1982	83,001	2,374
1983	66,185	1,873
1984	57,906	1,686
1985	46,309	1,349
1986	38,008	1,117
1987	16,863	661
1988	20,648	806
1989	23,898	941
1990	93,949	4,374
1991	110,458	6,361
1992	156,868	9,283
1993	173,628	10,274
1994	186,175	11,479
1995	189,043	11,448
1996	130,237	9,222
1997	175,984	15,128
1998	191,123	18,846
1999	233,968	23,068
2000	204,681	29,215
2001	150,353	22,249
2002	147,329	30,204
2003	217,930	42,297
2004	252,445	119,547
2005	135,006	61,419
2006	178,902	82,655
2007	155,310	133,118
2008	153,934	134,286

* Details are given below

Revenue By Location - 2007 & 2008

Location	Year	Domestic Tourists		Foreign Tourists*		Total	
		Number	Revenue	Number	Revenue	Number	Revenue
Dehiwala	2007	1,380,752	55,549,925	13,177	7,566,250	1,393,929	63,116,175
	2008	1,064,118	45,830,885	15,866	9,331,625	1,079,984	55,162,510
Pinnawala	2007	434,530	16,081,930	142,133	125,551,875	576,663	141,633,805
	2008	336,006	14,080,080	138,068	124,954,625	474,074	139,034,705
Total	2007	1,815,282	71,631,855	155,310	133,118,125	1,970,592	204,749,980
	2008	1,400,124	59,910,965	153,934	134,286,250	1,554,058	194,197,215

Ticket Rates

Local	Rs.50.00	Adults
	Rs.25.00	Child
	Rs.10.00	School Child
Foreigners	Rs.1,000.00	Adults
	Rs.500.00	Child
SAARC Foreigners	Rs.250.00	Adults
	Rs.125.00	Child



Table 28

Revenue from Foreign Visitors Visiting the Botanic Gardens - 1979 to 2008

Year	Peradeniya	Hakgala	Gampaha	Total Revenue In Rs.'000
1979	692.4	101.8	1.5	795.7
1980	1,517.7	188.7	3.0	1,709.4
1981	2,472.1	304.6	2.4	2,779.1
1982	2,525.9	329.2	2.1	2,857.2
1983	2,016.4	154.8	2.2	2,173.4
1984	2,000.3	122.2	2.5	2,125.0
1985	1,641.2	85.4	1.8	1,728.4
1986	1,468.1	97.0	1.4	1,566.5
1987	1,164.5	62.6	1.4	1,228.5
1988	1,019.1	58.0	1.2	1,078.3
1989	1,873.1	77.5	4.9	1,955.5
1990	4,068.3	209.0	5.7	4,283.0
1991	5,799.2	372.8	12.7	6,184.7
1992	8,981.2	584.0	19.3	9,584.5
1993	9,608.8	634.9	23.4	10,267.1
1994	18,477.5	1,037.4	36.0	19,550.9
1995	23,922.2	1,227.9	49.1	25,199.2
1996	16,082.6	689.1	28.1	16,799.8
1997	20,931.5	866.5	36.3	21,834.3
1998	25,481.6	1,211.1	5.3	26,698.0
1999	31,160.3	1,428.7	45.9	32,634.9
2000	28,066.6	1,357.0	37.2	29,460.8
2001	20,250.0	940.0	36.4	21,226.4
2002	25,348.2	962.9	34.4	26,345.5
2003	55,711.3	2,154.2	53.9	57,919.4
2004	68,010.3	2,613.3	80.4	70,704.0
2005	104,272.0	6,136.0	23.1	32,605.2
2006	42,500.7	1,642.7	66.8	44,210.2
2007	64,257.0	2,202.3	100.2	66,559.5
2008*	66,515.7	2,513.4	90.3	69,119.4

* Details are given below

Details by Location - 2008

	Foreign Tickets		Local Tickets		Total Revenue (in Rs.)
	No. of Foreign Tourists	Revenue (Rs.)	No. of Domestic Tourists	Revenue (Rs.)	
2008					
Peradeniya	113,179	66,515,700	809,803	21,348,365	87,864,065
Hakgala	4,421	2,513,400	394,509	10,099,595	12,612,995
Gampaha	151	90,300	150,110	4,288,950	4,379,250
Total	117,751	69,119,400	1,354,422	35,736,910	104,856,310

Table 29

Revenue from Foreign Visitors Visiting the Wild Life Parks 1984 to 2008 (in Rs.'000)

Year	Yala National Park	Wilpattu National Park	Kumana Bird Sanctuary	Udawalawa National Park	Others*	Total Revenue In Rs.'000
1984	956.4	2,117.9	89.1	1.7	-	3,165.1
1985	2,272.6	314.9	-	2.0	-	2,589.5
1986	641.1	-	-	-	-	641.1
1987	373.7	-	-	17.6	-	391.3
1988	226.7	-	-	11.0	49.4	287.1
1989	365.4	-	-	2.7	65.0	433.1
1990	1,151.6	-	-	3.6	-	1,155.2
1991	1,511.6	-	-	9.5	214.7	1,735.8
1992	2,700.9	-	-	207.3	456.2	3,364.4
1993	10,803.8	-	-	829.2	1,824.9	13,457.9
1994	21,613.4	-	-	5,529.1	2,224.0	29,366.5
1995	21,595.8	-	-	3,905.1	13,037.8	38,538.7
1996	15,196.9	-	-	2,928.7	9,776.1	27,901.7
1997	12,138.6	-	-	10,642.1	11,708.5	34,489.2
1998	8,918.7	-	-	13,626.4	18,681.0	41,226.1
1999	20,420.1	-	-	18,098.6	17,454.1	55,972.8
2000	25,417.8	-	-	15,876.9	18,857.8	60,152.5
2001	25,183.4	-	-	10,940.6	18,266.0	54,390.0
2002	25,802.4	-	-	14,813.7	17,920.4	58,536.5
2003	46,480.0	230.0	-	22,780.0	32,744.0	102,234.0
2004	48,413.9	522.3	274.6	29,647.2	34,944.0	113,802.0
2005	23,945.8	734.9	75.9	16,205.3	21,729.9	62,691.8
2006	45,411.8	366.4	82.1	23,514.4	30,176.2	99,550.9
2007	30,247.9	-	-	20,316.5	35,168.9	85,733.3
2008*	27,707.4	-	-	18,223.5	38,488.7	84,419.6

* Details are given below

Details by Location - 2008

Location	Foreign Tickets		Local Tickets		Total No. of Visitors	Total Revenue (in Rs.)
	No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)		
1. Yala National Park	17,827	27,707,411.0	25,541	883,090.0	43,368	28,590,501
2. Wilpattu National Park	0	-	0	-	0	-
3. Kumana National Park	0	-	0	-	0	-
4. Udawalawa National Park	9,903	18,223,504.5	31,777	1,154,105.0	41,680	19,377,610
5. Horton Plains National Park	10,759	16,846,526.4	161,959	5,325,420.0	172,718	22,171,946
6. Bundala National Park	3,148	2,994,991.0	5,117	170,340.0	8,265	3,165,331
7. Wasgamuwa National Park	177	468,106.0	13,043	452,895.0	13,220	921,001
8. Minneriya National Park	9,694	15,062,264.0	22,046	785,740.0	31,740	15,848,004
9. Kaudulla National Park	2,723	3,012,660.8	4,373	159,670.0	7,096	3,172,331
10. Lunugamvehera National Park	17	14,960.0	16	480.0	33	15,440
11. Gal Oya National Park	38	41,040.0	315	11,620.0	353	52,660
12. Horagolla National Park	2	5,669.5	1,906	54,290.0	1,908	59,960
13. Maduru Oya National Park	3	4,238.0	48	1,440.0	51	5,678
14. Angammedilla National Park	4	11,170.0	1,645	54,030.0	1,649	65,200
15. Galwaysland National Park	28	27,030.5	1,422	47,320.0	1,450	74,351
Total	54,323	84,419,571.7	269,208	9,100,440.0	323,531	93,520,012



Table 30

Revenue from Embarkation Tax 1974 to 2008

Year	Total Amount in Rs'000
1974	850.1
1975	1,032.0
1976	1,189.7
1977	3,170.5
1978	4,814.8
1979	9,588.3
1980	29,811.1
1981	34,577.1
1982	36,363.4
1983	29,742.1
1984	29,007.9
1985	25,745.6
1986	46,021.2
1987	36,421.2
1988	37,201.2
1989	53,861.0
1990	99,020.3
1991	130,943.1
1992	177,151.1
1993	196,125.0
1994	203,755.5
1995	201,550.5
1996	151,132.5
1997	183,082.5
1998	190,531.5
1999	218,220.0
2000	200,207.0
2001	269,268.0
2002	393,171.0
2003	500,646.0
2004	566,202.0
2005	823,962.0*
2006	839,404.5*
2007	741,012.0
2008	738,821.9

Table 31

Public Sector Revenue from Tourism (In Rs. Million) 2006 - 2008

Source of Revenue	2006	2007	2008
Tourism Development Levy	177.5	214.3	344.5
Tourism Development Authority	36.7*	35.4*	34.9
Embarkation Tax on Foreign Tourists	839.4*	741.1	738.8
Cultural Triangle	400.9	279.8	307.5
Botanical Gardens	44.2	66.6	69.1
Zoological Gardens	82.6	133.1	134.3
Wild Life Parks	99.6	72.7	84.4
Museums	6.5	4.2	3.3
BMICH	120.5	142.9	137.5
Total	1807.9*	1,654.7	1,854.3

*revised



SECTION III

Definitions of Terms and Sources of Information

1. DEFINITIONS OF TERMS

(a) Visitor/Tourist Excursionist:

In March 1993, the U.N.O. Statistical Commission adopted a set of recommendations for tourism statistics prepared by the World Tourism Organization (W.T.O) as a follow-up to the Ottawa International Conference for Travel and Tourism Statistics, held in June 1991. These recommendations have been followed in this report for defining "International Visitor", "International Tourist" and "International Excursionist."

The definitions are:

- i. The term "International Visitor" refers to any person who, travels to a country other than that in which he/she has his/her usual residence, but outside his/her usual environment for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.
- ii. The term "International Tourist" (overnight visitor) is an International Visitor who, stays at least one night in a collective or private accommodation in the country visited.
- iii. The term "International Excursionist" (same day visitor) refers to an International Visitor, who does not spend the night in a collective or private accommodation in the country visited.

To clarify further the following are excluded from the definition of "International Visitor":

1. All persons arriving with a specific purpose of engaging themselves in gainful occupation or to establish residence in Sri Lanka irrespective of their length of stay.
2. Diplomatic personnel.
3. Crews of ships and aircraft even if they stay for one night or more.

4. Dependents of temporary immigrants and children below 3 years.

In this report the term "Visitor", "Tourist" and "Excursionist" are used for "International Visitor", "International Tourist" and "International Excursionist" respectively. In Sri Lanka's tourism statistics, excursionists consist almost exclusively of passengers on sea cruises, who come on shore for purposes of sightseeing, shopping, etc. while the ship is in harbour.

(b) Tourist Arrivals:

Every single visit (or entry) of a tourist to the country either in the course of the same trip or in the course of different trips is counted as an arrival, provided the visit (or entry) lasts at least one night in the country (N.B. those who do not cross the frontiers are not regarded as visitors).

(c) Tourist Night:

A night spent in Sri Lanka by a tourist in any type of immobile accommodation.

(d) Guest Night:

A night spent in a Tourist Hotel, Rest-House or Guest-House approved by the Sri Lanka Tourist Board, as being suitable for occupation by foreign visitors.

(e) Tourist Hotels (Graded Establishments):

All Tourist Hotels, which are reckoned to be up to international standards of operation.

(f) Supplementary Accommodation:

All Guest-Houses, Rest-Houses, Inns, Youth Hostels etc., which are approved by the Sri Lanka Tourist Board as being suitable for occupation by foreign visitors.

(g) Official Receipts:

Official Receipts constitute the foreign exchange purchases and acceptances by authorized dealers and commercial banks from foreign visitors either directly or indirectly.



2. SOURCES OF INFORMATION

(a) Tourist Statistics:

Embarkation and Disembarkation cards filled by the foreign visitors.

(b) Excursionist Statistics

Passenger arrival reports compiled by the Immigration Department.

(c) Accommodation Statistics:

Monthly reports obtained by the Sri Lanka Tourist Board from the registered accommodation establishments.

(d) Passenger Statistics:

Passenger arrival and departure reports compiled by the Immigration Department.

(e) Air Traffic Statistics:

Quarterly returns obtained by the Sri Lanka Tourist Board from the scheduled airlines, which operate flights to Sri Lanka.

(f) Statistics on Official Tourist Receipts:

Monthly returns on foreign exchange purchases and acceptances obtained from the authorized dealers and the commercial banks.

(g) Employment Statistics:

Annual Surveys conducted by the Sri Lanka Tourist Board among all registered Tourist Establishments; viz. Accommodation and Catering Establishments, Travel and Transport Agencies, Recreational Clubs, Tourist Shops, Airlines and National Tourist Organizations.

(h) Statistics of Tourist Prices:

Price data collected from a sample of tourist establishments.

(i) Revenue Statistics:

Inland Revenue Department, Airport & Aviation Services (Sri Lanka) Ltd., Ministry of Cultural Affairs, Department of Wild Life, Department of Agriculture and Bandaranaike Memorial International Conference Hall.



LIST OF RESEARCH PUBLICATIONS OF THE SRI LANKA TOURIST BOARD

Title of the Report	Year of Publication	No. of Pages
Report on the Survey of Foreign Visitors (July 1967 ro March 1968)	Volum I	50
	Volum II	30
Travel Industry Survey	1969	92
Quarterly Review of Tourism Statistics	1969	
	1-4 Quarter	74
Report of the Charter Tourist Survey	Jan-Apr 1970	38
Ceylon Tourist Board Quarterlt Review of Statistics-1 Quarter	1970	95
Ceylon Tourist Board Quarterlt Review of Statistics-1 Quarter	1971	85
Survey of Foreign Tourists to Sri Lanka	Jan-Dec 1972	40
Ceylon Tourist Board Quarterlt Review of Tourism Statistics-1 Quarter	1972	90
Ceylon Tourist Board Quarterlt Review of Statistics		
1 Quarter	1973	18
2 Quarter	1973	23
Ceylon Tourist Board Quarterlt Review of Statistics-1 Quarter	1974	16
Report of the AD HOC committee on expansion of tourist accommodation	Aug 1976	23
Tourism in Sri Lanka - A Review of Performance	1977	15
Report of the Census of the Unauthorised Establishments providing facilities to tourists in Sri Lanka	1983	37
The United Kingdom - A market profile	Dec 1983	17



Title of the Report	Year of Publication	No. of Pages
Italy Market Study	1983	18
Market Intelligence News Release		
No. 1	Jan 1983	
No. 2	Feb 1983	
No. 3	May 1983	
No. 4	June 1983	
No. 5	July 1983	
No. 6	Aug 1983	
No. 7	Sep/Oct 1983	
No. 8	Nov/Dec 1983	
Survey of Departing Foreign Tourists from Sri Lanka	Feb-Apr 1983	54
The Middle East Region - A Market Profile	Feb 1984	54
Market Intelligence News Release Vol. II (No. 1 to 10)	Jan/Dec 1984	115
Airport Survey of German, French & UK Tourists	Dec 1987	24
Japan Outbound - A Market Profile	Nov 1988	29
Report of the Census of Unauthorised Establishments providing tourist services in Hikkaduwa	Apr/May 1988	39
Report of the Census of Unauthorised Establishments providing tourist services in Negombo	August 1988	21
The Federal Republic of Germany - A Market Profile	May 1989	31
Korea Outbound - A Market Profile	May 1989	21
Performance of the Hotel Sector in Winter 1990/91	Sep 1991	16
Survey of Foreign Tourists -1991/92	March 1993	32
Korea Outbound 1995	June 1995	6
India Outbound 1995	July 1995	8
Survey of Departing Foreign Tourists from Sri Lanka	July-November 2000	45
Tourism Update - Market Intelligence Report (Vol. I)	Jan-Dec 2001	174
Hotel Industry Study 1999/2000	2001	42
Tourism Update-Market Intelligence Report (Vol. II)	Jan-Dec 2002	104
Hotel Industry Study 2000/2001	2002	51
Report on Eco-tourism Seminar- 2002	September 2002	128
Seminar Report on "How Tourism could help to Reduce Poverty, Create Jobs & Contribute to Social Harmony"	September 2003	39
Survey of Departing Indian Foreign Tourists from Sri Lanka	April-June 2003	60
Hotel Industry Survey 2002/2003	2003	51
Survey of Departing Foreign Tourists from Sri Lanka	July 2005-Feb 2006	35
Survey of Departing Foreign Tourists from Sri Lanka	Sep 2008-Feb 2009	100

